

**ECONOMIC DEVELOPMENT AND FINANCE
STANDING COMMITTEE MINUTES
Monday, April 4, 2022**

The meeting of the Economic Development and Finance Standing Committee was held on Monday, April 4, 2022, at 5:00 p.m., remotely via Zoom. The following members were present: Commissioner Burroughs, Chairman; Commissioners Davis, Townsend, Stites, Ramirez (substitute for Commissioner McKiernan) and BPU Board Member David Haley. Commissioner McKiernan was absent. The following officials were also in attendance: Alan Howze, Assistant County Administrator; Kathleen VonAchen, Chief Financial Officer; Debbie Jonscher, Deputy Chief Financial Officer; Katherine Carttar, Director of Economic Development; Andrea Vinyard, Deputy Treasurer; Reginald Lindsey, Budget Manager; Wesley McKain, Health Department; Misty Brown, Chief Counsel; Patrick Waters, Deputy Chief Counsel; Susan Alig, Senior Attorney; James Bain, Assistant Counsel; Gunnar Hand, Director of Planning & Urban Design; Monica Sparks, Acting UG Clerk; and Terri Kimble, UG Clerk's Office.

Chairman Burroughs said before I call the meeting to order I want to announce that due to COVID-19, some committee members, staff, and public are attending remotely via Zoom as well as on-site.

All participants joining by phone should mute their phones when not speaking to avoid background noise. During the meeting, please make sure you announce yourself by name and title every time you speak so the public that is observing knows who is speaking. This is critical given the number of remote participants and is the current guidance from the Kansas Attorney General.

The public is allowed to participate by Zoom or submit comments by email prior to the meeting and those comments will be included in the record of this meeting. The public also will have an opportunity to provide brief comments from the lobby of the Municipal Office building.

Chairman Burroughs called the meeting to order. Roll call was taken and all members were present as shown above.

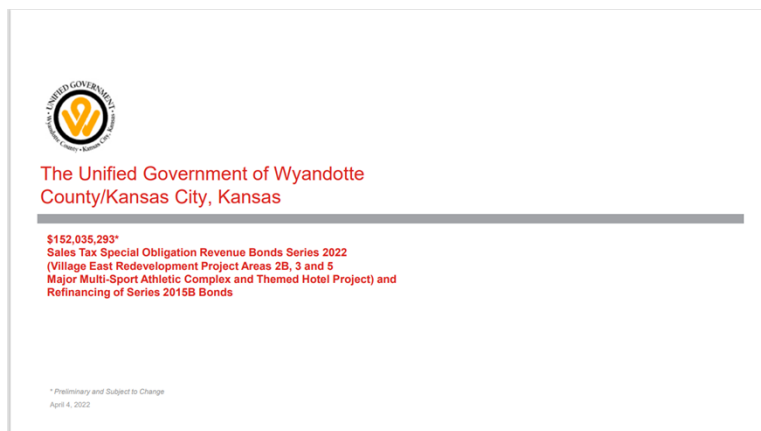
Approval of standing committee minutes from November 8, 2022. **On motion of Commissioner Townsend, seconded by Commissioner Davis, the minutes were approved as submitted.** Roll call was taken and there were five “Ayes,” Haley, Davis, Townsend, Stites, Burroughs.

Chairman Burroughs said I do want to welcome Senator Haley, the Board of Public Utilities member tonight. Thank you, David, for joining.

Committee Agenda:

Item No. 1 – 211437...ORDINANCE: HOMEFIELD STAR BOND ISSUE

Synopsis: An ordinance authorizing the issuance of Sales Tax Special Obligation Revenue Bonds Series 2022 not to exceed \$160,000,000 for the purpose of providing funds to finance eligible costs relating to the Homefield Development in Village East Project Areas 2B, 3 and 5, submitted by Kathleen VonAchen, Chief Financial Officer; and Katherine Carttar, Director of Economic Development. (Link to view documents:) <https://xfer.wycokck.org/public/folder/Dmq0xwnYzUmg7lgUqLq9zA/Homefield%20Bond%20Issue>. It is requested that this item be fast-tracked to the April 7, 2022, full commission meeting.



Kathleen VonAchen, Chief Financial Officer, said tonight we’re presenting the issuance of STAR bonds for the Homefield Project. Specifically, the Village East Redevelopment Project Areas 2B, 3 and 5. It’s for a major multi-sport athletic complex and themed hotel project. It also will be covering the refinancing, or the payoff actually, of the 2015B bonds.

Project Participants and Agenda	
Project Participants        	Agenda • Introduction • What is a STAR Bond? • Project Overview • Overview of the Village East Redevelopment Area • Homefield Multi Sport Complex Project • PGAV – Projection of Pledged Sales Tax Revenues • Schedule
Tyrone Garner, Mayor Cheryl Harrison-Lee, Interim County Administrator Kathleen VonAchen, Chief Financial Officer Katherine Carttar, Economic Development Director Elizabeth Bergman, Director Robb Heineman, Chief Executive Officer Trey Bowen Greg Maday Richard Napper Gina Riekhof, Esquire Lisa Russell, Esquire Todd LaSala, Esquire Deborah Rush, Esquire Andy Struckhoff, Vice President James Lahay, Managing Director John Klaus, Director	

With us tonight is our variety of members of the financing team. Here they are listed. All of them are listed in the Official Statement which you have been provided. So, you have been provided all the bond documents including our Official Statement. The financial advisor is Elizabeth Bergman from Baker Tilly. We have representatives from the development team, which is HFS KCK, LLC. Robb Heineman is the Chief Executive Officer, also with us, are some of his team members. Also, with us is Gina Riekhof, who is with Gilmore Bell, our bond counsel, and Todd LaSala, who is our development lawyer. Deborah Rush is the lawyer representing the underwriter, who was the key person in writing the Official Statement. Some of the other team members include Andy Struckhoff, who is the Vice President of PGAV Planners, which is the firm who did our revenue study, which I'll be discussing. Jim Lahay and John Klaus, who are with Stifel, the underwriter for our municipal bond or STAR bond issue. So tonight, what I'm going to do is give a little bit of an introduction here and then talk a little bit about what STAR bonds are, an overview of the project, and an overview of the Village East Redevelopment Area. Then also, specifically, the Homefield multi-sport complex in more detail. An outline of the revenue study conducted by PGAV, and then the schedule for our bond financing.

What are STAR Bonds?

Sales Tax and Revenue (STAR) are a strategic economic development tool that allows Kansas municipalities to issue bonds to finance development of major commercial, entertainment and tourism projects.

- The STAR bonds are paid off through the **State and Local** sales tax revenue generated by the development.
- The STAR Bond Act allows the capture of "incremental sales tax revenues: generated within a designated area during a defined period to help pay for eligible project costs.
- "Incremental" means the difference between pre-development "base" sales taxes, and the increase in sales taxes following new construction or development.
- STAR Bonds repayments do not rely on property taxes, but rather redirection of future sales tax revenues.
- The Kansas Secretary of Commerce must approve the project plan and development agreement.
- Three Primary Revenue Sources:
 - Up to 100% of State sales tax increment within STAR District (6.5%)
 - Up to 100% of Local sales tax increment within STAR District (1%-City, 0.932%-County)
 - Does not affect dedicated sales taxes for public safety, neighborhood infrastructure, EMS.
 - Up to 100% of transient guest taxes within STAR District (7.84%-City)
- Requirements:
 - Bond proceeds may only be used for State approved eligible costs
 - Bond maturity may not exceed 20 years
 - Bond financing can't exceed 50% of total project costs
 - \$75 million in minimum private capital investment.



In case others are not aware, STAR bonds is actually a strategic economic development tool that allows municipalities in Kansas to issue bonds to finance major commercial and entertainment and tourism projects. What makes it unique from other, say, tax increment financing tools, is that it partners with the State of Kansas. We utilize it as a pledge for the repayment of the bonds. Tax revenue, from not only our own local sales tax and its tax increment, but also tax increment from the state. What do we mean by tax increment? Well, this chart down below explains it. For example, when we establish this STAR bond district, we did a calculation of how much sales tax and transient guest tax revenue had been generated in the past within the boundaries of that specific district. That became the base sales. The project itself that we're proposing for issuing these bonds will be paid off from additional revenue above the base or what we call the increment.

Just briefly, the pledged revenues are 100% of the state sales tax increment within the STAR bond district, which the state's sales tax is 6.5%. A 100% of the tax increment on the local side which is 1% for the city and 0.932% for the county. By the way, this does not impact or does not utilize any of the dedicated sales tax that we have for public safety, neighborhood infrastructure, or EMS. Then, a 100% of the transient guest tax that we collect, which is 7.84% of a hotel sales.

One of the requirements, briefly, of the STAR bonds is that the bond proceeds may only be used for state-approved eligible costs. The maturity for the bonds cannot exceed 20 years and the bond financing can't exceed the 50% of the total project costs. The last thing is that the STAR bonds need to be matched with a minimum of \$75M in private capital investment, and we'll show more how this project meets all those requirements in the coming slides.

Project Overview

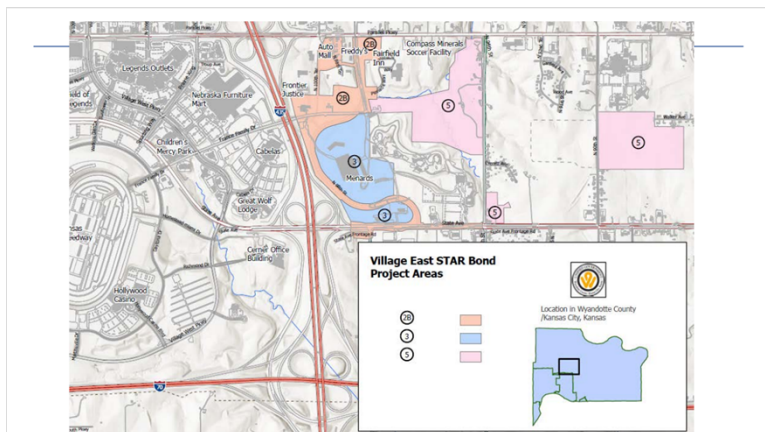
The Sales Tax Special Obligation Revenue Bonds Series 2022 (the "Bonds") will finance the costs of a multi sport complex located within the Village East Redevelopment Area, with an estimated \$9 M a year in new property tax revenue at build-out.

- In January 2022, the Unified Government entered into an important Development Agreement with HFS KCK, LLC that will serve to strengthen the competitive position of the Village East Redevelopment Area for many years to come
- The Project Development Agreement consist of retail and entertainment venues and unique destination experience, including certain improvements, concepts and attractions located in Project Areas 2B, 3 and 5.
- Multi sport complex includes Homefield Building, Homefield Outdoor, Perfect Game Baseball, and baseball fields.
- Unique destination experience includes the themed hotel of Margaritaville Hotel and resort.
- Total project costs of \$648 million to be funded with \$130 million in STAR Bonds net bond proceeds.
- At build-out, estimated to generate \$10 million a year in new property tax revenue.
- The Bonds are special, limited obligations payable solely and secured by a pledge of sales and transient guest taxes by the State of Kansas and the Unified Government
 - The Bonds will refinance the \$8.5 million Series 2015B STAR Bonds issued in 2015 which will remove the UG's agreement to annually appropriate general revenues to cover shortfalls in sales tax revenues to repay the bonds.



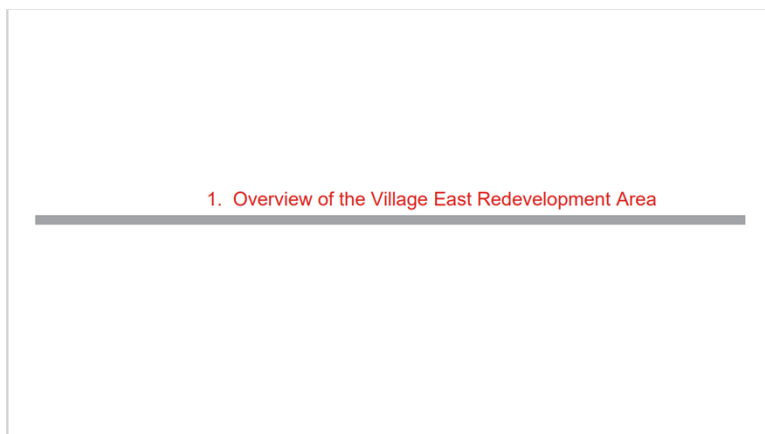
Just to give you a broad overview, this project is referred to as the Homefield's Project. What we're issuing here is it's located within the Village East Redevelopment Area, and it's estimated to collect roughly \$9M a year in new property tax at build-out, which will happen about three years from now. One thing that I should point out is that earlier this year in January, the Unified Government entered into an important development agreement with the developer which is going to serve to strengthen the competitive position of the Village East Redevelopment Area for many years to come. This specific project is only with respect to Project Areas 2B, 3 and 5, and it includes the Homefield's Building, the Homefield's Outdoor, Perfect Game Baseball and many baseball fields. It also includes a unique destination experience which is the Margaritaville Hotel and Resort. The total project cost is estimated, right now, to be \$648M, of which these STAR bonds are going to be funding about \$130M in net bond proceeds for this project. So, the rest is private investment by the developer and his associates. At build-out, we're estimating to collect roughly \$10M in new property tax revenue.

These bonds are a special limited obligation and it's only payable from, and secured by, the specific pledged revenues or tax increment from sales and transient guest tax by both the state and the Unified Government. Along with the net proceeds, which is going to fund a portion of the \$648M project, we're also—within that, is included the \$8.5M financing to pay off the series 2015B STAR bonds, which will remove that UG agreement that we currently have on the 2015B, which has an annual appropriation clause on it that basically says that—well, at the moment the 2015B's have this annual appropriation clause which says that if the respective revenues pledged for those bonds that were issued in 2015 fall short of meeting that service, then the monies have to come from the city general revenue. By refinancing it with the proceeds of these STAR bonds, we will be removing that annual debt appropriation clause for this bond series.



Here's a map of the Village East STAR bond project areas that we're talking about. This is only with respect to the STAR bonds we're issuing tonight or asking for your approval tonight. As you can see here, we've, of course, talked a lot about this project in the past, but we just thought maybe it would be a good idea to give you a broad overview, once again, for those who have not seen the many meetings we've had.

Project Area B is this orange area that starts up here with the auto mall and Freddy's and Fairfield, and it curves around here; all of it is, of course, on the east side of I-435, and follows this road here and then ends up along State Avenue. Project Area 3 includes Menards, in here, and then Project Area 5 are the pink, which are scattered along here, but also here on this corner and then out here off of 90th Street.

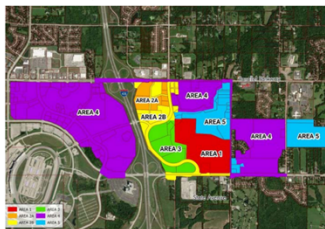


So, just to give you an overview, you understand that the ...

Village East Overview

Thru 2021, the Village East Redevelopment District generated estimated total and total local sales tax increment revenues of \$9 million.

- The Village East Redevelopment District, an approximately 948-acre area located at the northeast corner of I-435 and I-70 in western Wyandotte County, consists of six Project areas:
 - Project Area 1**, former location of Schlitterbahn waterpark and the planned Margaritaville resort amenities and a portion of Homefield Outdoor;
 - Project Area 2A**, automotive plaza, restaurant pad sites, and convenience store;
 - Project Area 2B**, automotive and other retail/commercial uses;
 - Project Area 3**, 400,000 sq. feet of retail, office, and entertainment facilities;
 - Project Area 4**, U.S. Soccer training and coaching facility and tournament fields complex and site of the Homefield Building and two of the Homefield Baseball fields;
 - Project Area 5**, planned Margaritaville resort, a portion of Homefield Outdoor and Perfect Game baseball tournament facilities.



4 Overview of the Village East Redevelopment Area

Village East Redevelopment Area is a project area that started way back, and I can show you that timeline. Right now, there are actually six different projects areas within the Village East Redevelopment District. It's roughly about 948 acres. Here's all the various districts: Project Area 1 was the location of the former Schlitterbahn Waterpark; Project Area 2A includes automotive and restaurant pads; 2B more automotive and commercial and retail establishments; Project Area 3 has that 400 square foot retail and office and entertainment facility; Project Area 4 is where the U.S. soccer training and coaching facility, a tournament field complex is located, as well as the Homefield's building. Then Project Area 5 is the planned Margaritaville Resort and a portion of the Homefield's Outdoor and Perfect Game.

Village East Development Timeline

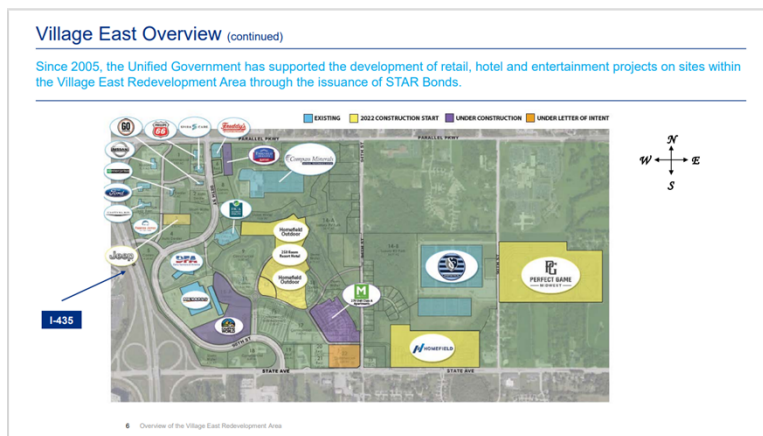
Development timeline for Village East project can be seen below.



5 Overview of the Village East Redevelopment Area

As I mentioned, the timeline, the Village East District started way back in 2005 when there was a development agreement entered into with SBD, and then subsequently about 4 or 5 years later, the Schlitterbahn Waterpark was opened in 2009 or 2010. It was then later expanded or divided into five different project areas and then renamed Village East. It used to be Vacation Village, and then it got renamed to Village East back in 2014. In that same time period, the auto plaza opened,

and the Series 2015 Turbo CAP bond issue was done, which paid for the soccer stadium. This series 2015A and B bond issues were issued and those paid for those developments in the northern part of the district. Later, the Project Area 2 was divided into 2A and 2B and that happened in 2016. Then the U.S. Soccer National Training Facility was opened in 2018, if I remember. In 2017 or 2018, the Schlitterbahn Waterpark closed. Then in 2019, began the efforts to redevelop the many other parts of the Village East Redevelopment District. Project Area 5 was expanded. The land where the Schlitterbahn park was previously located was purchased. The Homefield's redevelopment agreement was entered into with our current developer. All of this brings us to our current status, which is that we're now bringing forward to you the opportunity to issue STAR bonds for this Homefield's project.



Generally speaking, here is an example of the many retail activities that are not only there currently but also planned in the future. This map has been shown in the presentations that we have provided previously.

Village East Major Development Partners

Major development partners have played a critical role in the success of the Village East Redevelopment Area.

Menard's • Retailer of tools, building materials, groceries, and general home supplies. • Nationally, Menard's has 335 open stores in 14 states • The 209,000 square feet Village East facility opened in April 2020 • Hosted 808,000 customer visits over the past 12 months, placing it in the 34th percentile of Menard's locations, with respect to number of customer visits	Auto Plaza Dealerships • Adjacent to the Soccer National Training and Coaching Development Center called Pinnacle, auto mall includes four auto dealerships, including a Ford, Dodge/Jeep/Chrysler, Nissan, and an auto outlet selling pre-owned vehicles • Victory, Chrysler, Dodge, Jeep, Ram opened July 18, 2016 • Victory Ford opened August 29, 2016 • Fenton Nissan opened December 5, 2016
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7 Overview of the Village East Redevelopment Area

We have a variety of partners, and I won't get into them too much, but here's some additional information. Some of the development partners we've been working with within the Village East District has been Menards and the variety of auto dealers that we have with Toyota, Victory, Honda, Ford and Nissan.

Village East Major Development Partners (continued)

Major development partners have played a critical role in the success of the Village East Redevelopment Area.

Dairy Farmers of America Headquarters • Adjacent to US Soccer Training Center; • \$30 million project, 3-story 100,000 sq. ft. building • Created estimated 325 new jobs to Wyandotte County • Construction completed in early 2017    	Frontier Justice • \$4.7 million project opened in late 2017 • 33,000 square foot retail with training facility and indoor shooting range  
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8 Overview of the Village East Redevelopment Area

This Village East District also includes the headquarters of Dairy Farmers of America as well as Frontier Justice.

State's 2015 A&B STAR Bond Approval and Parameters

In June 2015, the Kansas Secretary of Commerce approved the authority of the UG to issue STAR Bonds to finance the costs of the Waterpark and Auto Plaza.

- Based on the UG's STAR Bond application earlier in 2014, the State awarded the Project as eligible and approved the UG's issuance of STAR Bonds to fund the eligible costs of the Project
- Parameters of STAR Bond issuance for the Project:
 - STAR Bonds can fund up to \$100 million (exclusive of certain financing costs) of eligible Project costs
 - UG will pledge 100% of County and City sales taxes and 100% of available transient guest taxes toward the financing

9 Overview of the Village East Redevelopment Area

In 2015, the Kansas Secretary of Commerce approved the authority of the UG to issue STAR bonds to finance the cost of the Waterpark and Auto Plaza. The parameters of those STAR bonds was to fund up to \$100M exclusive of certain financing costs and that the UG would pledge 100% of the city and county sales tax as well as any available transient guest tax to repay these to that 2015A and B bonds.

Village East Series 2015A and 2015B Outstanding Bonds⁽¹⁾

A summary of bonds outstanding that are backed (either partially or fully) by sales tax revenues generated in the Village East Redevelopment Project Area 1 and Project Area 2A is found below.

Series	Original Par Amount (\$mm)	Current Par Amount Outstanding (\$mm) ⁽¹⁾	Final Maturity	Current Lien	Current Ratings
2015 A ⁽²⁾	\$72.9	\$60.3	9/1/2031	Senior	NA
2015 B ⁽³⁾	12.3	8.5	12/1/2035	Subordinate	NA
Total	\$85.2	\$68.8			

(1) Preliminary, subject to change.

(2) \$72,500,000 Sales Tax Special Obligation Revenue Bonds (Vacation Village Project Areas 1 and 2A), Series 2015A for the purpose of reimbursing the Developer for a portion of the cost of land acquisition in the STAR Bond District. This issue is secured by and payable solely from Incremental Tax Revenues (as defined in the Indenture) generated in the Waterpark Project located in Project Area 1 and the portion of the Auto Plaza Project located in Project Area 2A.

(3) This \$12,260,000 Sales Tax Special Obligation Revenue Bonds (Vacation Village Project Areas 1 and 2A) Subordinate Lien Series 2015B for the purpose of refunding prior bonds issued by the Unified Government that financed street improvements in the STAR Bond District and fund other site improvements within Project Area 2A related to the Auto Park. This issue is secured by and payable solely on a subordinate basis to the Sales Tax Special Obligation Revenue Bonds (Vacation Village Project Areas 1 and 2A), Series 2015A Bonds, from Incremental Tax Revenues (as defined in the Indenture) generated in the Waterpark Project located in Project Area 1 and the portion of the Auto Plaza Project located in Project Area 2A, and certain local sales and compensating use tax revenues and local transient guest tax revenues generated outside the STAR Bond District, to the extent appropriated by the Unified Government Commission for such purposes, and other moneys held by the Trustee pursuant to the Indenture. **The Series 2015B has an annual appropriation clause requiring City General Fund to cover any shortfalls in debt service payments.**

10 Overview of the Village East Redevelopment Area

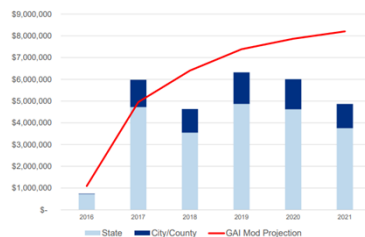
As you can see in this table, in 2015, the A's were issued at \$72.9M and the B's were issued at \$12.3M for a total of \$85M. Those are currently in Project Areas 1 and 2A. The current outstanding balance of these bonds is \$16.3M for A, and \$8.5M for B. The final maturity is—this is supposed to be 2035—the first one is for 2031 and then the second is for 2035. This is the bond issue that we're going to be folding into the new STAR bonds by refinancing them in that manner.

Historic Pledged Tax Revenues for 2015 A&B Bonds

Village East Redevelopment Area Pledged Tax Revenues for Series 2015 A&B have increased since the issuance of several series of STAR Bonds in 2015. Revenue performance did not meet the 2015 GAI revenue study consultant projections due to the closure of the waterpark and the pandemic.

Historic Pledged Increment Sales Tax Revenues
(\$ in Millions)

Period	State Tax	Local Tax	Total Tax
Jan-15-Dec-15	\$0.55	\$0.00	\$0.55
Jan-16-Dec-16	0.72	0.02	0.74
Jan-17-Dec-17	4.72	1.25	5.97
Jan-18-Dec-18	3.55	1.09	4.64
Jan-19-Dec-19	4.87	1.45	6.32
Jan-20-Dec-20	4.62	1.38	6.00
Jan-21-Dec-21	3.75	1.11	4.86



11 Overview of the Village East Redevelopment Area

The pledged revenues for the 2015A and B bonds have not come in as were projected by the GAI Revenue Study conducted at the time that the bonds were issued. As you can see, the city and the county sales tax and transient guest tax revenue is the dark blue. The state portion is that light blue portion. This red line is what the GAI moderate projection had in their revenue study back in 2015, seven years ago. As you can see, the red line is quite a bit higher than the actual revenues that have had been collected. The reason for that is that due to the closure of the waterpark as well the pandemic, at least, in the most recent two years.

2. Homefield Multi Sport Complex & Themed Hotel Project

Project Overview

The Unified Government and the Master Developer HFS KCK, LLC entered into an important Project Redevelopment Development Agreement in November 2020.

The Homefield project is being led by Homefield, LLC, founded by Robb Heinemann, co-owner of the SportingKC soccer team. Homefield's mission is to help youth athletes develop their skills in "top-notch" facilities and development programs. Thru the development firm HFS KCK, LLC he purchased the former Schlitterbahn waterpark and undeveloped parcels in Project Areas 2B, 3 and 5 and commenced demolition.

Development Agreement – Homefield Project:

- A \$60 million, 150,000 sq. ft. indoor multi-sport facility in Project Area 4 for:
 - a variety of indoor sports, along with food and beverage amenities, medical services, fitness and training facilities and other retail, office and entertainment spaces;
 - hard courts, indoor or outdoor turf field, and gym and fitness centers, which will be used for sports such as volleyball, basketball, baseball, softball, cheer, flag football, and lacrosse;
 - outdoor assets and offerings like a turf field for sports such as soccer, flag football, and lacrosse;
 - Homefield Building will be specifically designed as both a tournament-quality sports facility and a destination training facility which is comparable in quality to the indoor offerings in the Compass Minerals National Training Facility.
- A \$15 million outdoor multi-sport venue in Project Area 1 with facilities for sports, adventure and entertainment programs for water and outdoor sports such as paddleboarding, kayaking, swimming, sand volleyball, pickleball, obstacles, climbing, and ropes ("Homefield Outdoor")
- A \$40M youth baseball complex in Project Areas 4 and 5 to include at least 10 lighted turf fields and integrated state-of-the-art technology to enhance individual and team training as well as analytics and data capture and other amenities.

12 Homefield Multi Sport Complex & Themed Hotel Project

Now I'm going to talk a little but about the Homefield's, the current project. The Homefield Project, of course, is being led by Homefield founder, Robb Heineman, who is the co-owner of the Sporting KC soccer team. The Homefield's mission is to help youth athletes develop their skills in top notch facilities and development programs. So, through the development firm, HFS KCK, LLC, he purchased the former Schlitterbahn Waterpark and undeveloped parcels in Project 2B, 3 and A, and has already commenced demolition. There's a very important development agreement that was then entered into at the beginning of this year and it allowed for, at least for the Homefield Project, it allowed for \$60M or 150,000 square foot indoor multi-sport facility and in Project Area 4, a \$15M outdoor multi-sport venue in Project Area 1, and a \$40M youth baseball complex in Project Areas 4 and 5. So, many amenities with this portion of the development agreement are planned for this project.

Project Overview

The Unified Government and the Master Developer HFS KCK, LLC entered into an important Project Redevelopment Development Agreement in November 2020.

Development Agreement – Themed Hotel:

- A \$85M Margaritaville Hotel and Resort project with:
 - 250 rooms and which may also include amenities such as food and beverage options, pools and other water features, retail offerings, meeting space, and a spa.
 - The Themed Hotel shall be designed, constructed and operated in a manner that is consistent in quality and offerings with the Margaritaville Hotel in "Margaritaville Lake Resort, Lake Conroe."
 - Developer covenants and agrees to operate the Themed Hotel for no less than 10 years.

Development Agreement – Deadlines:

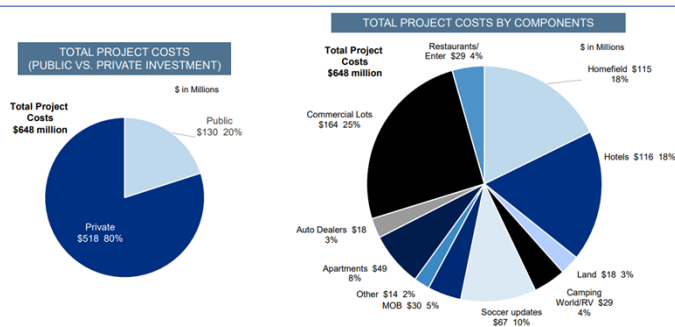
- The Homefield Building and Homefield Baseball would commence construction on or before December 31, 2022, and complete and open by July 1, 2024.
- The Themed Hotel and Homefield Outdoor will commence construction within 1 year of issuing STAR Bonds and complete within 3 years of the date of STAR Bond issuance.

13 Homefield Multi Sport Complex & Themed Hotel Project

With regard to the Themed Hotel, there's an \$85M Margaritaville Hotel and Resort that is planned, which will have 250 rooms and which may also include amenities such as food and beverage options, pools and water features, retail offerings, meeting space, and a spa. The Themed Hotel will be designed and constructed and operated in a manner that's consistent with the quality that is provided in various other Margaritaville Lake Resorts such as the one in Lane Conroe. The developer also covenants that this Themed Hotel will be in place for at least 10 years. Some of the deadlines in the development agreement include that the construction will commence on or before December 31st of this year and will be completed and various facilities opened by July 1st of 2024. The Themed Hotel and the Homefield Outdoor will commence construction within one year of the issuance of these STAR bonds and be completed within three years of that issuance date.

Project Overview

The Unified Government and the Master Developer's public and private partnership provides the opportunity for significant investment to the Tourism District.



Just to give you an idea of the size of this project, these two pies add up to the same amount which is the total project cost of \$648M. This navy blue represents the private level of investment of \$518M or 80% of the total. The public portion will be \$130M. That's what these STAR bonds

are. The STAR bonds actually—I'll talk in much more detail about this later. But the issuance of the STAR bonds is for \$152M at this time because there is additional financing related costs that are taxed on top of the net proceeds that we're expecting to give towards the project. So, this \$130M is the net proceeds amount towards the project. Now the total project cost, broken up by the type of components for the project are here. You can see the largest one is for, I think it's the largest one is for \$164M for acquisition of commercial lots, \$116M for the hotel, \$115M for Homefield activity or buildings and facilities. There's some \$18M for land acquisition. Updates to the soccer stadium and other soccer fields with \$67M and, well, the rest. So, there's a lot of things happening with this project. We're very excited about it.

3. PGAV – Projection of Pledged Sales Tax Revenues

So, now when we issue STAR bonds, we are required by, and of course it's a best practice, to hire a third-party consulting firm that does an independent projection of the pledge sales tax revenues and transient guest tax revenues. That firm was PGAV. The actual revenue study is provided in your packet for you to read.

Overview of Existing Development

Existing development within Village East Redevelopment Project Areas 2B, 3 & 5 include Menards, Frontier Justice, and Freddy's Frozen Custard.

- **Freddy's Frozen Custard Restaurant:**
 - Average Freddy's location produces annual sales volume of approximately \$1.7 million.
 - PGAV analysis estimates annual sales volume of approximately \$2.3 million based on historical sales tax collections.
- **Menards Home Improvement and Supplies Department Store:**
 - Third-largest home improvement chain behind Home Depot and Lowe's.
 - Across the hardware retailing industry, the average sales volume per square foot for hardware stores is \$256.
 - PGAV analysis estimates stabilized annual taxable sales volume per square foot of \$235, based on historical sales tax collections.
- **Frontier Justice Firearms Retailer:**
 - Over the past twelve months, this location hosted approximately 150,000 visitors.
 - PGAV estimates annual taxable sales of approximately \$8 million at the subject Frontier Justice location based on a review of historical taxable sales information.
- **Camping World Recreational Vehicle Retailer:**
 - Average Camping World location produces approximately \$43 million in annual sales; Expected to commence operations in October 2022
 - PGAV analysis estimates \$40 million in annual sales volume at stabilization for the location currently under construction within the District.
- **Jeep Sport Utility Vehicles Dealership:**
 - Jeep automobiles are currently sold within Project Area 2A, sales tax revenues generated by the Jeep dealership are pledged to the payment of debt service on Series 2015A to be repaid from Project Area 2A revenues.; Expected to start operating in spring of 2023.
 - PGAV projects stabilized annual taxable sales to be approximately \$36 million.

I have provided some summary information of those projections. When the independent consultant does their work, what they look at is the existing development and how much money is being generated with the existing vendors that are there in place already. Then projects how much those revenues will grow into the future, or potentially will be positively impacted by the development in the other areas, or in the—well, by other vendors that are added to the area as a result of the STAR bonds. Freddy's Frozen Custard Restaurant is one of the existing development vendors and we're estimating that \$2.3M annually will be generated in sales volume from Freddy's Frozen Custard. There's also the Bernard's Home Improvement Supply and Supplies Department Store, which we are projecting that their annual taxable sales volume per square foot, will be \$235.00. The Frontier Justice Firearms retailer, which is also in operations right now, we're estimating that those taxable sales will be \$8M, and remember, this is the taxable sales, not the sales tax revenue. This is the volume of retail activity that we're referring to here.

The Camping World recreational vehicle retailer is currently under construction and expected to commence operations in October of 2022. We're estimating sales volume of \$40M from that retailer and as well as the Jeep Sport Utility vehicle dealership, which we are expecting those revenues to be—or not revenues, but the annual taxable sales to be roughly \$36M. One thing to note is that the proceeds from the Jeep Sport Utility dealership are pledged to the 2015A bonds until they are paid off and then after that they will be pledged to the STAR bonds that we're issuing tonight. So, that is not expected to happen until roughly 2035, if I remember right. But we are expecting this Jeep Sports Utility vehicle dealership to actually open and be operational in the spring of 2023.

Chairman Burroughs said Kathleen, how many more sheets do you have, because we do have the resolution for the sports facility revenue bonds and Homefield Baseball complex. I believe we've had this presentation and I appreciate you walking through it and being as thorough as you are to give the Commission an idea how the structure of the bond is set up, but is there a way we can pick this up just a little bit?

Overview of Proposed Development

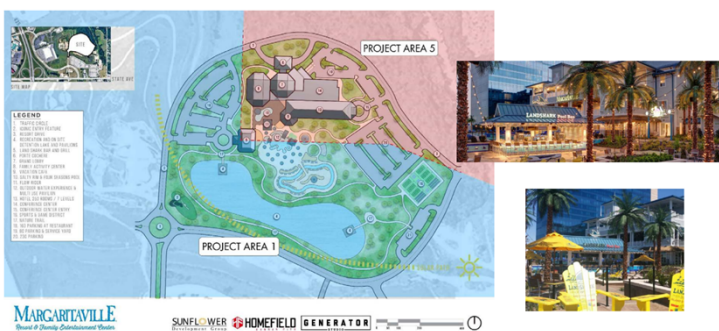
Major planned additions within Village East Redevelopment Area include Camping World, Jeep Dealership, Fairfield Inn, Perfect Game, and Jimmy Buffet's Margaritaville.

- Fairfield Inn by Marriott Hotel:**
 - Anticipated to open in August 2023.
 - PGAV analysis estimates an average daily rate of \$139 for this hotel at this location and a stabilized occupancy of 70% in the year 2026 based on trends of hotels of a similar class and characteristics in the Kansas City West submarket.
- Perfect Game Amateur Baseball Tournament Facility:**
 - 8 full-sized baseball fields that are convertible to 16 youth-sized baseball fields.
 - These fields may host approximately 3,300 teams in a calendar year, which may bring up to 200,000 visitors (including team members and family members) to the area.
 - Those visitors may also utilize up to 75,000 hotel-room nights to accommodate traveling teams and their family members.
 - PVAV analysis estimates \$8.25 million in annual taxable sales within the Perfect Game facility based each visitor may spend approximately \$41.25 during a three-day tournament period (or approximately \$13.75 per day) on tickets for admission to games, food and beverages, parking, and merchandise.
- Jimmy Buffet's Margaritaville Hotel and Resort:**
 - Has 23 hotel resorts, 2 casino properties, and 21 projects more in development phase in the United States and Mexico.
 - Also features signature restaurant concepts such as the Margaritaville Restaurant, JWB Prime Steak and Seafood, Five O'Clock Somewhere Bar and Grill, and the LandShark Bar & Grill.
 - The closest Margaritaville Resort is located at the Lake of Ozarks in Osage Beach, Missouri. Approximately 396,000 unique visitors stayed at this location during the past 12 months.
 - PGAV analysis estimates 159,688 visitors to Resort planned to be located partially within Project Area 5 and Project Area 1 based on 250-room hotel may achieve 70% annual occupancy and that the average stay includes 2.5 guests.
 - PGAV lodging rate analysis estimates an average daily rate of \$319, and that the 36,000 square-feet of food and beverage service area may generate \$500 in sales per square foot.

16 PGAV - Projection of Pledged Sales Tax Revenues

Overview of Proposed Development (continued)

Margaritaville Hotel and Resort Site Map

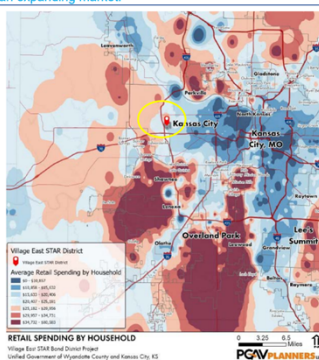


17 PGAV - Projection of Pledged Sales Tax Revenues

Market Dynamics – Village East

As Village East approaches its planned build out, the strategy to distinguish the property as a destination has proven to be a viable one as reflected in its tenancy and its performance in an expanding market.

- Competing with other retail centers for the higher average retail spend by household segment – 45-minute drive time from nearly anywhere in the MSA and adjacent to two major interstate highways
- Village East is recapturing retail and food/beverage activity which had been "leaking" to other counties in the region due to insufficient supply in Wyandotte County



18 PGAV - Projection of Pledged Sales Tax Revenues

Major Sales Assumptions & Projected Performance by Project Area

- Analyzed all operator's past performance, many with multiple years of experience
- Reduced gross sales to account for tax-exempt sales
- Assumed vacant space is absorbed back into the market over next 2 years, stabilizing at 92% occupancy
- Assumed recovery from recession with higher growth rates initially, then stabilizing at 2.0% annual growth for moderate scenario
- All scenarios include current hotels plus the addition of the Fairfield Inn.

PROJECT AREA 2B SALES

Project Area 2B Components	Size	Unit	Estimated Taxable Sales Per Unit	Estimated Stabilized Taxable Sales	2022	2023	2024	2025	2026
Project Area 2B									
Freddy's Rosses Courtland	3,700	SP	\$ 579	\$ 2,127,500	\$ 2,127,500	\$ 2,191,325	\$ 2,297,065	\$ 2,324,777	\$ 2,394,520
Fairfield Inn In Dulles	80	Rooms	\$ 139	\$ 11,125,276		\$ 937,583	\$ 2,812,748	\$ 3,125,276	\$ 3,219,034
Frontier Justice	25,000	SP	\$ 625	\$ 6,000,000	\$ 6,000,000	\$ 6,240,000	\$ 6,487,200	\$ 6,741,816	\$ 6,994,070
Totals				\$ 13,252,776	\$ 10,127,500	\$ 11,368,908	\$ 13,557,013	\$ 14,191,869	\$ 14,617,625
Estimated Deep Vehicle Sales						\$ 14,400,000	\$ 28,800,000	\$ 32,400,000	\$ 36,000,000

19 PGAV - Projection of Pledged Sales Tax Revenues

Ms. VonAchen said so the following slides kind of outline the demographics that the independent consultant used to develop his projections. These slides here then on slides 19 and 20 actually outline it specifically over the next five years, how much in retail sales by each vendor is going to be collected for each of the three project areas that are going to be supporting this bond issue.

Major Sales Assumptions & Projected Performance by Project Area (continued)

PROJECT AREA 3 SALES

Project Area 3 Components	Size	Unit	Estimated Taxable Sales Per Unit	Estimated Stabilized Taxable Sales	2022	2023	2024	2025	2026
Menards	209,000	SP	\$ 235	\$ 49,115,000	\$ 44,202,500	\$ 49,115,000	\$ 50,505,450	\$ 52,106,104	\$ 53,669,287
Camping World	33,000	SP	\$ 1,212	\$ 15,707,150	\$ 7,000,000	\$ 23,000,000	\$ 24,000,000	\$ 24,000,000	\$ 24,000,000
Dairy Farmers of America Office	24,000	SP	Not Applicable						
Totals				\$ 77,822,150	\$ 51,202,500	\$ 77,115,000	\$ 84,588,450	\$ 92,106,104	\$ 94,849,287

PROJECT AREA 5 SALES

Project Area 5 Components	Size	Unit	Estimated Taxable Sales Per Unit	Estimated Stabilized Taxable Sales	2022	2023	2024	2025	2026
Perfect Game Baseball	200,000	Per Capita	\$ 41.08	\$ 8,216,000		\$ 5,722,800	\$ 5,779,000	\$ 6,289,000	\$ 6,497,500
Margaritaville	230	Rooms	\$ 819	\$ 20,876,128				\$ 16,000,800	\$ 20,376,128
Land Shark Restaurant - Total Estimate								\$ 12,400,000	\$ 15,400,000
Land Shark Restaurant - PA 5	94,000	SP	\$ 800	\$ 18,000,000				\$ 6,442,000	\$ 8,049,000
Land Shark Restaurant - PA 3								\$ 4,155,000	\$ 5,949,000
General Merchandise	186,682	Per Capita	\$ 0	\$ 1,077,500				\$ 1,072,000	\$ 1,077,500
Resort Fees	230	Per Capita	\$ 20	\$ 1,594,070				\$ 1,277,500	\$ 1,594,070
Gross Total/Date								\$ 28,440,400	\$ 48,748,000
Estimated PA 5 Sales Subject to Contract								\$ 22,292,400	\$ 42,008,000

¹ Taxes paid on Margaritaville hotel room charges, entertainment, resort fees, and food and beverage purchases are expected to be available for the payment of debt service on the 2023 Bonds. The Margaritaville Resort is planned to be located primarily within Project Area 3 with a major restaurant component. The Land Shark Restaurant being located within Project Area 1. This table shows a breakdown of sales estimated with respect to the Land Shark Restaurant, which estimate assumes that approximately 93% of sales at the Land Shark may be transacted by guests not staying at the resort and therefore not charging their purchases through their hotel room.

² All taxes paid generated by Perfect Game are expected to be available for the payment of debt service on the Bonds as all tax generating development components are expected to be located in Project Area 5.

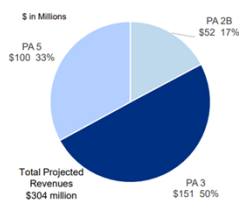
³ General Merchandise and Recreation assume a per capita spending estimate of \$8 and \$6 per guest, respectively. The estimated number of guests is 3.3 per occupied room night.

⁴ Resort Fees are estimated to be paid per occupied room night.

Note: Bolded figures indicate years in which businesses are anticipated to achieve stabilization after which sales are projected to increase at an average annual rate of 3% through 2030 and 2% from 2031 through 2040.

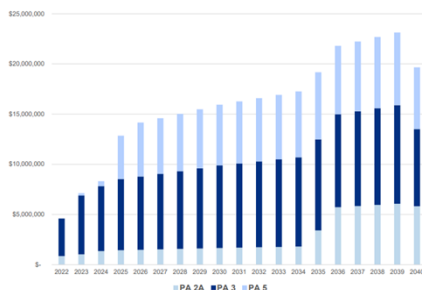
PGAV Total Projected Performance by Project Area

TOTAL PROJECTED REVENUES BY PROJECT AREA



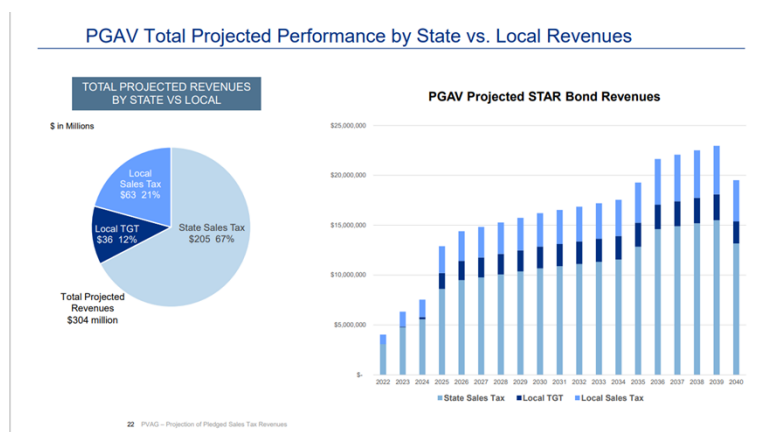
PA 2B	Freddy's, Fairfield Inn, Frontier Justice
PA 3	Menards, Camping World
PA 5	Perfect Game, Margaritaville Hotel

PGAV Projected STAR Bond Revenues



21 PGAV - Projection of Pledged Sales Tax Revenues

Generally speaking, here is how it's broken out. These are the project areas and here's the \$304M that are expected to be collected over the 20-year period.



This same revenue is broken up by the local sales and local transit guest tax amounts, as well as the amount coming from the state. It's always a good reminder that the state is a huge partner in this, and they must approve all of these projects. As you can see, \$205M of the total revenue is projected is coming from the State of Kansas and with their 6.5% sales tax. I think Commissioner Townsend has a question.

Chairman Burroughs said I don't see the hands, I apologize, committee.

Commissioner Townsend said the question that I have goes back several slides, but a couple things I want to clarify. I thought I heard you mention that with respect to this item 1 and the ordinance for Homefield STAR bond issue, is it the annual expected tax revenue each year will be \$10M? [inaudible] an annual figure. **Ms. VonAchen** said the \$10M, let's see the \$10M, I'm forgetting now.

Commissioner Townsend said this is after build-out. Those are the notes I took. **Ms. VonAchen** said yes, yes. That's just property tax.

Commissioner Townsend said correct, correct. I just want to make sure I understood. So, the anticipated after build-out, new to the coffers of the Unified Government is \$10M. **Ms. VonAchen** said that's right.

Commissioner Townsend said second thing was—I think this goes back to your discussion on, I think slide, about 14. I was trying to keep up with it. I heard you mention \$152M in STAR bonds, \$130M and then I’m seeing \$160M. So, again, what are the significance of those numbers. If the \$130M is our investment, the UG’s investment, courtesy of the STAR bonds, or is it \$152M? I’m a bit confused what these numbers mean.

Ms. VonAchen said the documents you have in front of you project authorized STAR bonds at the level of \$160M. That’s actually sort of, it has some cushion because the market keeps moving and we just want to make sure that we have enough authorization to move forward once we do the pricing which will happen in a few weeks here. But in reality, right now, based on the actual numbers which we have been working with the underwriter and given current market conditions, we’re expecting the total bond issue to actually be not \$160M, but \$152M. I’m going to get into why and what’s the difference between that \$152M and the \$130M here in the next slide.

Commissioner Townsend said okay. You’ve answered my questions going back to those slides.

2022 STAR Bonds Preliminary Terms⁽¹⁾	
Unified Government of Wyandotte County/Kansas City, Kansas Sales Tax Special Obligation Revenue Bonds (Village East Project Areas 2B, 3 and 5) Series 2022	
\$152,035,293	• Par Amount of Bonds
\$130,000,000	• Net Bond Proceeds: Deposit for Projects
\$8,611,082	• Net Bond Proceeds: Deposit to Refund Series 2015B
\$10,073,147	• Debt Service Reserve
\$3,350,401	• Capitalized Interest & Cost of Issuance
Tax Exempt	• Tax Status
Non-Rated	• Credit Rating
March 1, 2041	• Final Stated Maturity
September 10, 2022	• Capitalized Interest Through
Accredited Investors and Qualified Institutional Buyers	• Eligible Bond Purchasers
Debt Service Payments 3/1 & 9/1;	• Bond Structure
3 Term Bonds w/ Semi-Annual Super Sinker Redemption	• Restricted Bond Proceeds
\$20 MM - \$5 MM to Developer when Margaritaville starts	• Debt Service Reserve Fund Size
constructions and \$15 MM after construction completed	
Max DSRF 18-mos of interest, or \$10.07 MM	

(1) Preliminary, subject to change. Each item is subject to change based on discussions with the financing team.

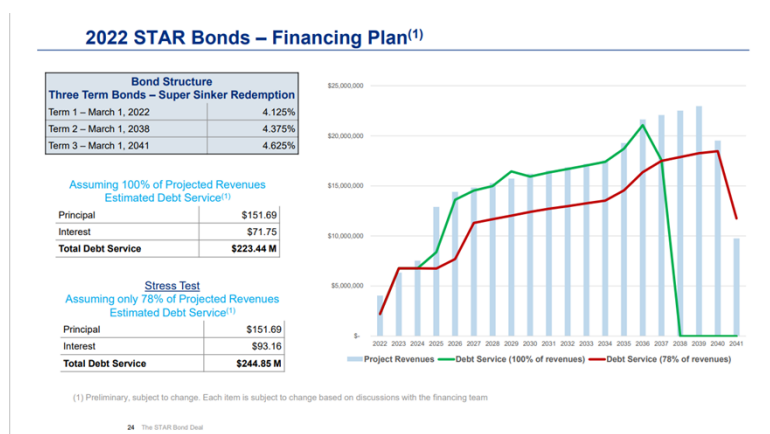
23 The STAR Bond Deal

Ms. VonAchen said so, right off the bat—this slide shows the preliminary term. It’s the terms of the STAR bonds. As I mentioned, we’re anticipating that the par amounts of the bonds will be issued—totals will be \$152M. Of that \$152M, only \$130M is anticipated to be deposited into the project fund, or the net proceeds for projects. The difference between that \$152M and the \$130M are these other financing type activities that I’ll explain. For example, we’re anticipating that we will be paying off the outstanding bonds for 2015Bs, and that’s \$8.6M. We are establishing a debt reserve which is \$10M, and that reflects 18 months of the debt service at the highest level

throughout the 20-year period. That's sort of a safety net if we run into any kind of issues with revenue collection in the future, we'll have the money set aside to make our debt service payments on these bonds. Of course, at the end of the term, when the 20 years is up, if we've made, of course, all the payments towards debt service on time, then that \$10M will be available to make that last payment of debt service. As a result, we will actually pay off the bonds roughly six months early. That money is available to make the last debt service payment, but it's also available throughout the bond issue in case there are some issues with the reserves.

It also includes another \$3.3M for capitalized interest during the construction period as well as some cost of issuance to our underwriter and financing team. Generally, all the bond issue has been deemed by our—opined by our bond council to be a tax-exempt bond issuance. These bonds will not be rated by Moody's or S&P or Fitch. There are non-rated bonds and the first maturity, or the final stated maturity is March 1st of 2041. This capitalized interest that I mentioned of \$3.3M has been calculated through September 10th of 2022. Those investors that are eligible to buy these bonds are accredited investors or qualified institutional buyers. The bond—the debt service payment is structured so that we will be making debt service payment on March 1st and September 1st of each year and then there will be three terms bonds with the semi-annual super sinker redemption, which I'll show you here in a moment.

There's also a restricted bond proceeds amount so of the \$130M, \$20M is going to be set aside in this restricted account, which we refer to as the escrow accounts, and that's to ensure that the Margaritaville starts their construction and completes it according to the parameters set forth in the development agreement. We are proposing that \$5M of the \$20M would be provided to the developer once he starts construction of the Margaritaville Hotel, but with the rest of the remaining \$15M provided to the developer after he completes the Margaritaville Hotel. The reason that this is in place is to ensure or to provide enough incentive for the developer to in fact build and construct all of the facilities that are discussed in the development agreement.



I'm almost done. Just one or two slides more. This is the bond structure. There are three term bonds, and these are the expected coupon rates for those three term bonds that we'll be selling to investors and they have different maturity rates, March of 2022, 2038 and then 2041. Now, we did some—well our underwriter did some analysis given the current market conditions about a week ago, so the market's still moving quite a bit. If all of 100% of the projected revenues as were detailed in the revenue study were to come in as anticipated, then this green line which shows the amount of revenues compared with debt service. So, the debt service—well here's all the revenue here and then the debt service is this green line. As you can see, basically, the redemption of the bonds, we would have sufficient revenues to pay off the last term early, and so as a result, debt service would drop off because all the debt service would be paid down. But if revenues came in 78% of the projected level, then the revenues would be sufficient to make this level of debt service payment over the period.

Financing Schedule & Bond Document Approvals													
Key Dates <table> <tr> <td>April 7, 2022</td><td>• Full Commission Bond Documents Approval</td></tr> <tr> <td>April 8, 2022</td><td>• Post the Preliminary Official Statement</td></tr> <tr> <td>April 19-20, 2022</td><td>• Bond Pricing and Written Award</td></tr> <tr> <td>April 25, 2022</td><td>• Distribute Final Official Statement</td></tr> <tr> <td>May 3, 2022</td><td>• Pre-closing</td></tr> <tr> <td>May 4, 2022</td><td>• Closing and Transfer of Funds</td></tr> </table>	April 7, 2022	• Full Commission Bond Documents Approval	April 8, 2022	• Post the Preliminary Official Statement	April 19-20, 2022	• Bond Pricing and Written Award	April 25, 2022	• Distribute Final Official Statement	May 3, 2022	• Pre-closing	May 4, 2022	• Closing and Transfer of Funds	Bond Documents Guide • Bond Ordinance • Indenture • Tax Distribution Agreement • Tax Compliance Agreement • Bond Purchase Agreement • Continuing Disclosure Undertaking • Preliminary Official Statement • Revenue Study • Bond Term Sheet and preliminary numbers
April 7, 2022	• Full Commission Bond Documents Approval												
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April 25, 2022	• Distribute Final Official Statement												
May 3, 2022	• Pre-closing												
May 4, 2022	• Closing and Transfer of Funds												

25 Conclusion

All right, so the financing schedule is for us to go before the full commission on April 7th and once that's done on this Thursday, we will be posting the preliminary statement for our potential bond

investors. The actual pricing of the bonds will happen the 19th and 20th, around that time and then we expect to distribute the final official statement on the 25th with closing happening on May 3rd. So, quite a fast financing, but we've been working on this bond issue for several years now.

In your packet are all of these documents as listed, including the bond ordinance, indenture, the tax distribution agreement, tax compliance agreement, bond purchase agreement, the continuing disclosure undertaking, the preliminary official statement, the revenue study and the term sheet. So, if you have any questions, this concludes my presentation.

Chairman Burroughs said thank you Kathleen. Very thorough overview. I appreciate you expediting it a little bit. As you stated, this has been out here a while. We do have a few new commissioners, but at this time I do want to open it up for public comment. But before I do that, I'd like to acknowledge Commissioner Townsend. You had a question?

Commissioner Townsend said madam CFO, if you could go back to, I think it's maybe one or two screens prior to the one—right there, right there. Again, what was the significant you talked about, and I can't see this entirely on my screen. What is the significance of the difference in these two lines, one at 100% projected revenues and one at 78%? What was the significance of that, you were trying to show us or tell us with that?

Ms. Von Achen said with the super sinker redemption terms bond structure, what it basically allows us to do is as revenues come in and when the years of these terms are met, then we can basically pay the debt off early, let's say. So, what this is telling, the green is showing that if the revenues come in, as the revenue consultant has projected, then we anticipate that we will be paying off these bonds early and that's why the green lines doesn't go all the way to 2041, it ends roughly in 2038, because enough revenues will be sufficient to pay—redeem those outstanding bonds early. But if the revenues come in roughly 78% of the total projected revenues, the blue is the total projected revenues at 100%. If they only came in at 78%, we would still be able to meet the debt service and the term bond requirements, but it wouldn't be until 2041. That's sort of a worst- and best-case scenario, in other words.

Commissioner Townsend asked, is 2041 the deadline, so to speak, for the payoff? **Ms. VonAchen** said yeah, that's the final maturity.

Chairman Burroughs asked, does any other commissioner have any questions or comments? Seeing none, I will ask, does any member from the public wish to address this item? If so, please go to the microphone, state your name, city of residency for the record. You will be given up to three minutes to make your comments. I see we have Reverend Adri Showalter Matlock.

Reverend Adri Showalter Matlock, resident of KCK, said I'm the Operations Director at Groundwork NRG. I just had a question. Just wondering, for a point of comparison, how much staff time has been spent on negotiating this project and how does that compare to the amount of staff time spent in other areas of the city?

Ms. VonAchen said a lot of staff time has been spent in negotiating this project. Luckily for us, we do have several consultants that have assisted us with that, including Bond Counsel, Gina Riekhof from Gilmore Bell, and Todd LaSala from Polsinelli and Katherine Carttar has also been very involved in the negotiation of the development agreement. Katherine is on the line if she wants to comment. I'm not sure that we've actually quantified the number of hours that have been spent, but they certainly have been sizable and, frankly, though, I don't think they're—it's any different than any other large STAR bond or large economic development project that has been undertaken in the past. I mean I think it was pretty comparable to those projects.

Rev. Showalter Matlock said as a point of comparison though, can you compare it to how much time is, maybe, been spent over the last year in other districts?

Chairman Burroughs said if I may, Reverend, I believe we're talking about the financing mechanism here. I believe that Legal can get you that information. This project is of significance. There has been much discussion with the state, as well as local discussion, in reference to taking down the property, refinancing former bonds, and looking at the continued development. The due diligence done by the Unified Government was slowed down by your Commission to make sure that those answers that you're proposing now would be addressed. We didn't want to run this thing right through, but with that, if Legal wants to answer that comment. I don't know that Kathleen has all the information to answer that comment or question.

Patrick Waters, Deputy Chief Counsel, said I, of course, don't have the information off the top of my head or available right now, but if the Reverend would want to follow up later on and make as open records request, we can see what we can find on that.

Chairman Burroughs said thank you, Patrick. Thank you, Reverend. I show Commissioner Stites. Oh, commissioner, before I go to you, is there any other members of the public that wish to speak? Seeing none.

Commissioner Stites said I think, and I want to confirm, but I think I'm right on previous presentations that I have been involved with, that the developer in this process has paid all of—and I know the question was pertaining probably to time, but the developer has paid for all of third-party outside costs. Is that correct? **Ms. VonAchen** said, yes, that is correct. We entered into a funding agreement with the developer and those costs have been reimbursed by the developer.

Commissioner Davis said I'll say this very quickly. I think it's important for the public and just when we are presenting more on this because I know there are various economic development stages and things that we need to improve, that this deal does come with a commitment of \$4.5M for east I-635 development, 500 free tickets to Parks and Rec, as well as an agreement to work with the school districts to provide some use of the facilities. So, I think the earlier question kind of on the east/west comparison. This actually, I think, kind of sets the foundation and, hopefully, the floor for other economic development deals that we can leverage for development east of I-635. With that being said here, I know we have three different items, and I don't know how you wanted to attack this, but I moved to approve this one.

Action: **Commissioner Davis made a motion, seconded by Commissioner Stites, to approve as submitted.**

Chairman Burroughs said we have a motion and a second. No further discussion. I see no other hands; I'd ask Clerk to please call roll.

Roll call was taken and there were five "Ayes," Haley, Davis, Townsend, Stites, Burroughs.

Item No. 2 – 211439...RESOLUTION: HOMEFIELD SPORTS FACILITY INDUSTRIAL REVENUE BONDS

Synopsis: A resolution of intent to issue Industrial Revenue Bonds in the amount not to exceed \$65,000,000 to finance the costs of acquiring, constructing, and equipping the Homefields Sports Building, a multi-use recreational and commercial facility, for the benefit of HFS KCK, LLC, submitted by Katherine Carttar, Director of Economic Development. It is requested that this item be fast-tracked to the April 7, 2022, full commission meeting.

ECONOMIC DEVELOPMENT & FINANCE

APRIL 4, 2022

ITEM NO. 2 & 3: RESOLUTION

2. Homefield Sports Facility Industrial Revenue Bonds

- A resolution of intent to issue IRBs in the amount not to exceed \$65 million to finance the costs of acquiring, constructing, and equipping the Homefield Sports Building, a multi-use recreational and commercial Facility for the benefit of HFS KCK, LLC.

3. Homefield Baseball Complex Industrial Revenue Bonds

- A resolution of intent to issue IRBs in the amount not to exceed \$65 million to finance the costs of acquiring, constructing, and equipping the Homefield Sports Building, a multi-use recreational and commercial Facility for the benefit of HFS KCK, LLC.

❖ *As unanimously approved by the UG Commission in the Homefield Development Agreement on Jan 27, 2022.*

April 4, 2022

PILOT schedule in place for the next 10 years to, again, be able to provide that predictability and assurance that this is kind of what you all can put into your budgets and your proforma for the next 10 years, know exactly to the penny what you will be paying, etc. So, I'll get a little more into that.



You, of course, all are aware of this project. Kathleen just went through a great presentation, but this is the parcel that will have Homefield Indoor and have that complex on it, right on State Avenue and 90th Street.



That's a rendering.



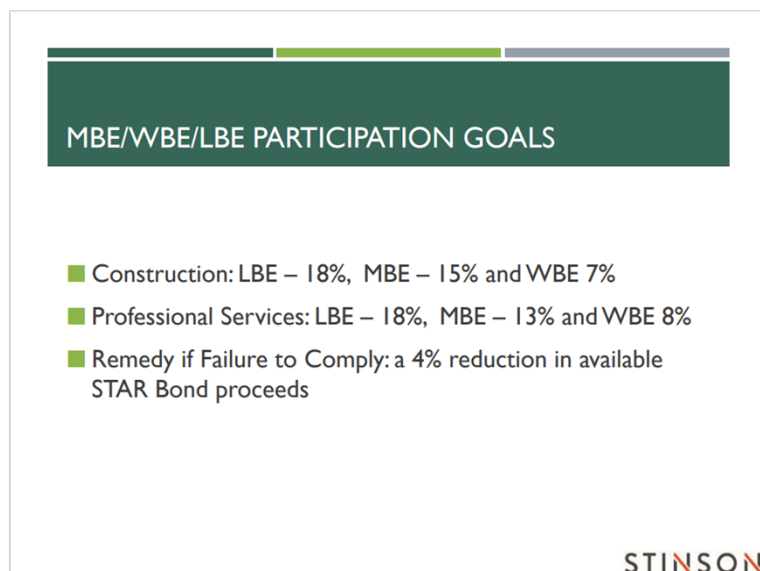
Then the next project is the baseball complex. This is for reference, just south of Providence Hospital. This is formerly archdiocese land.

TIMING & STRUCTURE

- Homefield Building and Homefield Baseball to open by July 1, 2024
- Predictable IRBs – with a 10-year PILOT schedule for each component of Homefield

STINSON

So, a couple things, just timing, structure. Timing, we're looking for both of these to open by July 1st of 2024. So, we're on a pretty, as far as, again, projects of this large magnitude on a pretty fast timeline. And, again, these are predictable IRBs, so putting in place a structure that really just shows them what their property tax would be for that 10 years.



The slide features a dark green header bar with the title "MBE/WBE/LBE PARTICIPATION GOALS" in white. Below the header, there is a list of three items, each preceded by a small green square bullet point. The items specify participation goals for Construction and Professional Services, and a remedy for failure to comply. The Stinson logo is located in the bottom right corner of the slide.

MBE/WBE/LBE PARTICIPATION GOALS

- Construction: LBE – 18%, MBE – 15% and WBE 7%
- Professional Services: LBE – 18%, MBE – 13% and WBE 8%
- Remedy if Failure to Comply: a 4% reduction in available STAR Bond proceeds

STINSON

This is a related, but I just wanted to make this note because I think it's important. So, as with all projects that receive any type of Unified Government local assistance, there are minority women and local business enterprise participation goals in place. I just want to reference this because normally when we're talking about an IRB, we have two different schedules. So, one, if they meet those goals and two, if they do not meet these goals. This time we did not do that, and the reason is because they have actually a far more significant remedy and a sooner remedy for the Unified Government as part of the STAR bond process. So, if they do not comply with this as part of that disbursement while they're still in construction, we would take that last 4% which when you were talking, again, about \$160M, 4% is a very significant amount of money and that would be the remedy in that case. So, that's why you don't see what you normally see with the schedule, which is, if they meet the goals and if they don't so, just a quick note there.

EXHIBIT 18		
Homefield Project PILOT Schedule		
ANNUAL PILOT PAYMENT FOR HOMEFIELD BUILDING AND HOMEFIELD BASEBALL*		
	Homefield Building #	Perfect Game/ ## Homefield Baseball
Year 1**	241,253	106,703
Year 2	243,666	107,770
Year 3	246,102	108,848
Year 4	248,563	109,936
Year 5	251,049	111,036
Year 6	253,559	112,146
Year 7	256,095	113,267
Year 8	258,656	114,400
Year 9	261,242	115,544
Year 10	263,855	116,699
Year 11 and After - No abatements/PILOT available		
*Excludes capital outlay mills not subject to IRB property tax abatement.		
**For Homefield Building and Homefield Baseball, begins first calendar year after the date when IRBs are issued for either the Homefield Building or Homefield Baseball [See Section 4.12(b)(1)].		
# Homefield Building Current annual taxes: \$4,945		
## Homefield Baseball Current annual taxes: \$2,655		

PAYMENT SCHEDULE

1% Annual Escalator

Homefield Building:
\$2,524,040

Homefield Baseball:
\$1,116,349

This is a straight, an exhibit directly from, again, the development agreement that you previously approved back in January. I do want to reference that for the parcel where the Homefield Building is going to be built, they're paying a current—this has actually increased substantially in the last couple years, but their current annual taxes as of 2022 are just under \$5K annually. Once they build and have this PILOT structure in place, they will be paying, they'll start out at \$241K. There will be a 1% annual escalator and they will end about \$260K, almost \$264K. So, for those 10 years where we would have received about \$50K, we will receive about \$2.5M, because of this development. So, we think, again, the predictability knowing they can plan for this. Same with the baseball complex. Right now, that archdiocese land is paying about \$2.6K annually. It's actually a larger parcel, but has had nothing on there for years and years and years. So, they will be paying just over a \$100K annually. That will, again, escalate every year and so we'll have over \$1M for that property when we would have received less than \$30K over the course of that same 10-year period. So, with that, again these are two separate resolutions of intent to issue bonds, so two separate items and happy to answer any questions.

Chairman Burroughs asked, does any member of the committee have any questions or comments?

Commissioner Davis said I don't really have a question or anything. I do see Commissioner Ramirez here and I believe he is taking Commissioner McKiernan's spot. Chair, don't know how you want to recognize that, but I just wanted to make that known.

Chairman Burroughs said my apologies to Commissioner Ramirez. Seeing no other questions or comments, does anyone from the public wish to address this item? If so, please go to the microphone, state your name, city of residency for the record. You will be given up to three minutes to make your comments. Staff, I don't see anybody. Okay, seeing none, I would entertain a motion.

Action: **Commissioner Davis made a motion, seconded by Commissioner Stites, to approve as submitted.** Roll call was taken and there were six "Ayes," Haley, Davis, Townsend, Stites, Ramirez, Burroughs.

Item No. 3 – 211440...RESOLUTION: HOMEFIELD BASEBALL COMPLEX INDUSTRIAL REVENUE BONDS

Synopsis: A resolution of intent to issue Industrial Revenue Bonds in the amount not to exceed \$45,000,000 to finance the costs of acquiring, constructing, and equipping the Homefield Baseball Complex for the benefit of HFS KCK, LLC, submitted by Katherine Carttar, Director of Economic Development. It is requested that this item be fast-tracked to the April 7, 2022, full commission meeting.

Katherine Carttar, Director, Economic Development, said I would just kind of reiterate everything I just said. I can kind of go over those numbers again, but I kind of went through both. So, happy to answer any questions.

Chairman Burroughs asked, any questions from committee? Seeing none, oh, I do have some, I apologize. Commissioner Davis.

Commissioner Davis said I was going to move to approve, but if Commissioner Townsend has one, go for it.

Commissioner Townsend said my question was if Ms. Carttar could differentiate the two. The difference between the two. I see the difference in the dollars, but it's just the subject matter seems to be almost identical. So, if you could clarify for me the difference in these two resolutions and their purpose. Because the question I would have is why it wasn't just rolled into one resolution and more money? So, that's my question.

Ms. Carttar said these are two separate parcels of ground. One is an actual indoor facility for sports training. That looks like this, and so that is the first one that you all just voted on for not to exceed \$65M. The second is, again, this eight-field complex baseball complex on the connected property that was formerly owned by the archdiocese right by Providence Hospital, and this is the not to exceed \$45M. This, the Homefield development team, has an agreement and contract with Perfect Game. They would be the management group for these fields, which is, I think is a really positive thing for our community. They're very high analytics and all sorts of things, it's quite the attraction for our community. There are two kind of separate projects there and then, as you can see here, depending on what we would anticipate those appraisals to be, that's how we came up with the different PILOT schedules. That's why the Homefield Building because that's \$65M—up to \$65M building, that's why we have the heart higher PILOT schedule for the next 10 years versus the Perfect Game/Homefield Baseball Complex. I hope that answered your question, but happy to go into further detail.

Commissioner Townsend said that does. I just wanted to be clear about the differentiation and latter project, the analytics part and the fields, the outdoor part was one of the more recent additions over the last year to this whole Homefields' Project. Thank you, that answered my question.

Chairman Burroughs said I would ask the Clerk if any comments were received from the public?

Ms. Kimble said there were no communications received.

Chairman Burroughs said with that, committee, I'd entertain a motion.

Action: **Commissioner Davis made a motion, seconded by Commissioner Stites, to approve as submitted.** Roll call was taken and there were six "Ayes," Haley, Davis, Townsend, Stites, Ramirez, Burroughs.

Chairman Burroughs said that was our three action items for the evening. They were significant action items. I look forward to having a quality development in our community that continues to add to their leisure entertainment and sports facilities that we have in our community partnering with the great State of Kansas.

Item No. 4 – 211433...REPORT: 4TH QUARTER 2021 CASH INVESTMENT

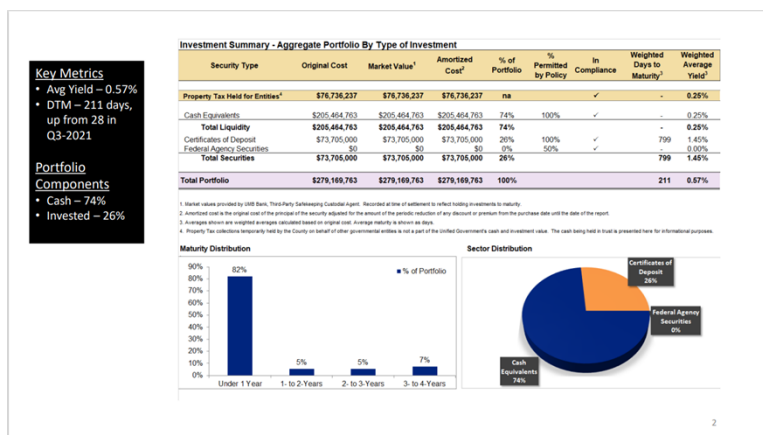
Synopsis: Fourth Quarter 2021 Cash Investment Report, submitted by Andrea Vinyard, Deputy Treasurer.

Unified Government of WyCo/KCK
Quarterly Investment Report
Fourth Quarter 2021
October 1, 2021 – December 31, 2021

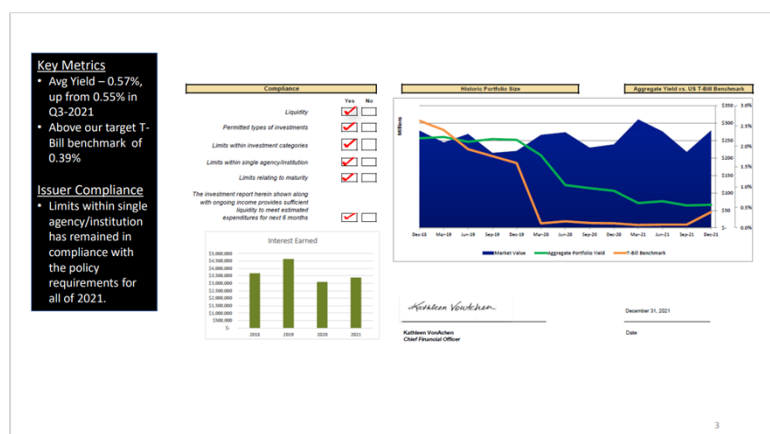
Presented by:
 Becky Berger, County Treasurer
 Andrea Vinyard, Deputy Treasurer

1

Andrea Vinyard, Deputy Treasurer, said I would like to also include, we have Becky Berger, new County Treasurer, attending as well. She started back in January, replacing Rick Mikesic and she is here as well, if anyone does have any questions for her. I'm here to present the 4th Quarter 2021 Quarterly Investment Report.



The average yield page here is at 0.57%. Days to maturity did go up quite a bit. I will explain in a future slide of that portfolio. We're sitting at 74% in cash. The rest is now invested at 26%.



A few metrics. As we stated, the average yield was at 0.57%. Did go down a bit from Quarter 3, which was at .55%, and so, meeting the average T-Bill rate of .39%. We are above that, as we always tend to be. Big issuance and compliance still within the limits. We hit that goal for all four quarters of 2021, which some of you may know, and most of you may not, was harder for us to handle in probably 2018, 2019 and a little bit of 2020. But I'm please to say that in 2021, we were right where we needed to be based on our policies.

Types of securities in our investment portfolio?

Of the \$279 M total, \$73.7 M or 26% - CDs fully collateralized per investment policy and State Statute.
Of the \$279 M total, \$0 - US Agencies Securities.

Issuer Detail - Aggregate Portfolio by Issuer

Issuer	Original Cost	Market Value ¹	% of Portfolio ²	% Permitted by Issuer	In Compliance ³	Weighted Average Maturity Days ²	Weighted Average Yield ²
Property Tax Yield for Entities ³	76,736,237	76,736,237	na	See note 3	✓	0	0.25%
UMB, Wyandotte Operating	205,326,763	205,326,763	74%	25%	✓	0	0.25%
UMB, Wyandotte Health	138,000	138,000	0%	25%	✓	0	0.00%
Cash Equivalents	205,464,763	205,464,763	74%		✓	0	0.25%
Argentine Federal Savings	235,000	235,000	0%	25%	✓	1	0.00%
Bank Midwest	235,000	235,000	0%	25%	✓	1	0.00%
Capitol Federal Bank	5,000,000	5,000,000	2%	25%	✓	6	0.18%
Commerce Bank	54,000,000	54,000,000	19%	25%	✓	744	0.78%
Security Bank of KC	14,235,000	14,235,000	5%	25%	✓	34	0.34%
Certificates of Deposit	73,795,000	73,795,000	26%		✓	799	1.45%
NA	-	-	0%	50% of total portfolio	✓	0	0.00%
NA	-	-	0.0%		✓	0	0.00%
Federal Agency Securities	-	-	0%		✓	0	0.00%
Grand Total	279,169,763	279,169,763	100%			211	0.57%

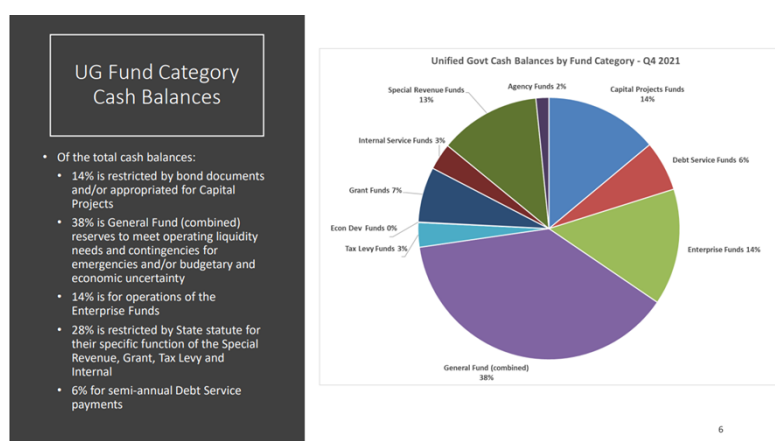
1. Market values provided by UMB Bank, Third Party Collateralizing Custodian Agent.
2. Averages shown are weighted averages calculated based on original cost for the respective investment categories. Average maturity is shown in days.
3. Property Tax collections temporarily held by the County on behalf of other governmental entities is not a part of the United Government's cash and investment value for investment reporting purposes. The cash being held in trust is presented here for informational purposes.

Next, where the portfolio actually sits of that \$205M, we are sitting at \$73M in cash. That is CDs, fully collateralized. That's a change. That's where some of those days of maturity, we did go out for bid and invest about \$50M in the end of 2021 in December. Then, of the additional portfolio of the \$279M, we don't have any agencies at this time, so that would be zero.

What transactions occurred in Q4 2021?

Quarterly Transactions Detail - Aggregate Portfolio						
Settlement Date	CUSIP	Issuer	Coupon	Maturity Date	Par	Original Cost
Thru Q4	NA	UMB, Wyandotte Operating	0.250%	12/31/2021	35,071,502	35,071,502
Thru Q4	NA	UMB, Wyandotte Health Reserve	0.250%	12/31/2021	(2,925,000)	(2,925,000)
Cash Equivalents					32,146,502	32,146,502
12/3/2021	343011501	Commerce Bank	0.649%	12/4/2023	5,000,000	5,000,000
12/3/2021	343011502	Commerce Bank	0.649%	12/4/2023	5,000,000	5,000,000
12/3/2021	343011500	Commerce Bank	0.649%	12/4/2023	5,000,000	5,000,000
12/3/2021	343011504	Commerce Bank	0.935%	12/3/2024	5,000,000	5,000,000
12/3/2021	343011505	Commerce Bank	0.935%	12/3/2024	5,000,000	5,000,000
12/3/2021	343011503	Commerce Bank	0.935%	12/3/2024	5,000,000	5,000,000
12/3/2021	343011506	Commerce Bank	1.120%	12/3/2025	5,000,000	5,000,000
12/3/2021	343011507	Commerce Bank	1.120%	12/3/2025	5,000,000	5,000,000
12/3/2021	343011508	Commerce Bank	1.120%	12/3/2025	5,000,000	5,000,000
12/3/2021	343011509	Commerce Bank	1.120%	12/3/2025	5,000,000	5,000,000
Purchases					50,000,000	50,000,000
5/11/2018	70167420	Capital Federal Bank	2.800%	11/11/2021	(4,000,000)	(4,000,000)
Calls/Maturities					(4,000,000)	(4,000,000)
Total					78,146,502	78,146,502

Showing what we actually did. Quarter 4, we did 10 single investments of \$5M apiece. Commerce Bank was the winning bid on each of those based on bid process following procedure and policy related to our portfolio, additionally, one of Capital Federal investments to mature.



Last, but not least, when I go through the UG Fund Category, cash balances of our balances, 14% is in restricted bond documents such as capital projects. Excuse me, 38% in General Fund such as some of the combined funds reserved, meaning the liability for contingencies, budgetary needs things like that, emergencies, 14% in the Enterprise Fund, and then 28% is for restrictions for state statute, and then last is 6% for the annual debt service payments that we make. That's all I have to present. Anyone have any questions? I'm open or any comments, anything for me?

Chairman Burroughs said any questions or comments? Seeing none, I'll ask the Clerk if there are any comments received from the public. **Ms. Kimble** said there was no communication received from the public.

Chairman Burroughs said I will state that the 38% for reserves, we have really exceeded our reserve requirement in our budget. I'm really pleased to see we're in compliance with everything that you put forward Andrea, and thank you for the presentation.

Any other comments, committee? Seeing none, this was for information only.

Action: For information only.

Item No. 5 – 211435...REPORT: 4TH QUARTER 2021 BUDGET REVISIONS

Synopsis: Fourth Quarter 2021 Budget Revisions Report, submitted by Reginald Lindsey, Budget Manager.

BUDGET REVISIONS \$10,000 OR GREATER - 4th QUARTER 2021 (For information only)

ENTRY	FUND	DEPARTMENT	CMPI/OPERATING	DESCRIPTION	FUNDING SOURCE	AMOUNT	DATE APPROVED
1	City General	Police	Operating	Ammunition Shortage	Inside Department	\$25,311	October 12, 2021
2	Dedicated Sales Tax	Police	Operating	Mobile Phone Budget Shortage	Inside Department	\$45,000	October 18, 2021
3	City General	Police	Operating	Technology Vacancy Solution	Inside Department	\$13,150	October 18, 2021
4	County General	Sheriff	Operating	Clothing	Inside Department	\$40,000	October 25, 2021
5	Dedicated Sales Tax	Police	Operating	Air Filtration System	Inside Department	\$35,100	November 7, 2021
6	County General	Buildings & Logistics	Operating	Crewmember Vacancies	Inside Department	\$35,000	November 22, 2021
7	Dedicated Sales Tax	Police	Operating	Personnel Testing	Inside Department	\$41,240	November 22, 2021
8	Sundowner Hills	Parks & Recreation	Capital	Course & Facilities Improvements	Inside Department	\$45,000	November 23, 2021
9	County General	Sheriff	Capital	Capital Improvements	Inside Department	\$17,500	December 1, 2021
GRAND TOTAL						\$309,301	

Reginald Lindsey, Budget Manager, said I am going to talk about budget revisions \$10K or greater. It was done in the 4th Quarter of 2021. To give a little background, when departments request to shift funds greater than \$10K or have money added to their budgets from contingencies, they have to move the request to the County Administrator's Office for signature. If their request is over \$50K and vital to operation, it also goes to Mayor Garner's Office for approval. If the request is not vital, it comes to the standing committee for approval. If it's approved here, it then goes to the full commission.

In the 4th Quarter of 2021, we had a total of nine budget revisions that were done. All of them were done within the department, and when I say within the department, sometimes the department doesn't have the funding within their own budget, so we'll dip into contingencies to help fund whatever they need.

So, of those total nine revisions, five of them were from the Police Department and two of them were from the Sheriff's Office or Sheriff's Department, and then one was from Building & Logistics, and one from Parks and Rec. That's pretty much what I wanted to present to you all today regarding the 4th Quarter budget revisions for 2021.

Chairman Burroughs said, thank you Reggie, I appreciate you bringing that forward. Are there any questions from the Commission in reference to the \$10K excess? I don't see any hands from the Commission. I see no hands from the public.

Clerk, do we have anybody from the public wanting to speak? **Ms. Kimble** said no communication from the public.

Action: For information only.

Item No. 6 – 211436...REPORT: 4th QUARTER 2021 BUDGET VS. ACTUALS

Synopsis: Fourth Quarter 2021 financial performance compared to budget of the Unified Government, submitted by Debbie Jonscher, Deputy Chief Financial Officer; and Reginald Lindsey, Budget Manager.



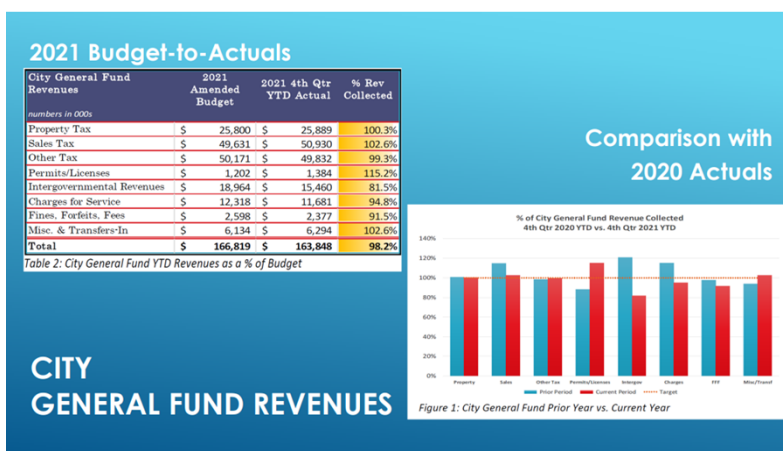
Debbie Jonscher, Deputy Chief Financial Officer, said this is the 2021 Quarter 4 Budget-to-Actual Financial Report. I'm going to start out talking about the revenues and then I will let Reginald Lindsey, our Budget Director, present the expenditure side.

We're going to start out with the Consolidated General Fund, and I will just note that the General Fund is the primary operating account for the Unified Government, and it accounts for the majority of the operating activities. The Consolidated General Fund contains three information for three General Funds; that's the City General Fund, the County General Fund, and the Parks and Recreation General Fund.

CONSOLIDATED GENERAL FUND		FY 2020		FY 2021	
		4th Qtr YTD		4th Qtr YTD	
numbers in 000's		Budget	Actual	Budget	Actual
Revenues		\$ 202,109	\$ 208,786	\$ 246,322	\$ 245,056
Expenditures		\$ 214,869	\$ 202,680	\$ 235,669	\$ 225,943
Net Alloc & Transfers		\$ 1,910	\$ (3,054)	\$ (212)	\$ (3,343)
Net Change		\$ (10,850)	\$ 3,051	\$ 10,440	\$ 15,770
Balance, Start of Year		\$ 27,963	\$ 27,963	\$ 31,006	\$ 31,006
Balance Year-to-Date		\$ 17,113	\$ 31,014	\$ 41,446	\$ 46,776

CONSOLIDATED GENERAL FUND OVERVIEW

This first table here is showing a comparison of the 4th Quarter year-to-date totals for revenues and expenditures and fund balance for 2020 compared with 2021. So, just note, starting out with the revenues, you will see that in 2020, actual revenues collected exceeded the budget amount. The total collected was 103.3% of budget expenditures, the amount spent compared with budget was 94.3%. Then I'll move over to the fiscal year 2021, 4th Quarter year-to-date. For revenues, we are at 99.5% of budget and expenditures are at 95.9% of budget. I'll just note, that when we budgeted for 2021, in the Amended Budget, the net change that we were expecting or projecting was \$10.4M, which would increase our fund balance to \$41.4M. For the actuals, our net change was actually \$15.7M, bringing our year-to-date fund balance to \$46.7M.



These next two slides I'm just going to talk about detail for revenues for the City and County General Fund. The next several slides—so we're going to start out talking about the City General Fund. This first table here is the budget-to-actuals for 2021. You can see the Amended Budget for revenues, we had a total of \$166.8M. The actual revenue collected through the 4th Quarter was \$163.8M, meaning that we collected 98.2% of all of our revenues budgeted. Just note, that

property tax, which accounts for 16% of the revenue in the City General Fund was collected at 100.3%, so just over the amount that was projected. Sales Tax, which accounts for 29% of the City General Fund revenue, we collected 102.6%. Other Taxes, which include motor vehicle taxes franchise tax; the BPU PILOT accounts for 30% of their revenues and we collected 99.3%. Permits and Licenses, we were at 115%. Intergovernmental Revenues which include grants, which would include the ARPA revenue replacement and FEMA reimbursements, we're at 81.5%. Charges for Service; which includes fees that we collect for, as well as the largest charges for service is the trash and residential trash and recycling fee, which accounts for about \$8.6M of that total, and we were at 94.8%. Fines and Fees are at 91.5% and then Miscellaneous and Transfers in, we're at 102.6%.

This next graph, the table over here, just shows a comparison of the percent of budget collected for the 4th Quarter 2020 and 4th Quarter 2021. The blue column shows the prior period, which would be 2020. The red shows the current period, 2021.

Comparison with 2020 Actuals			
City General Fund Revenues	2020 4th Qtr YTD Actual	2021 4th Qtr YTD Actual	Increase/ Decrease
<i>numbers in 000s</i>			
Property Tax	\$ 24,198	\$ 25,889	\$ 1,691
Sales Tax	\$ 44,321	\$ 50,930	\$ 6,609
Other Tax	\$ 49,301	\$ 49,832	\$ 532
Permits/Licenses	\$ 1,137	\$ 1,384	\$ 247
Intergovernmental Revenues	\$ 887	\$ 15,460	\$ 14,573
Charges for Service	\$ 11,607	\$ 11,681	\$ 74
Fines, Forfeits, Fees	\$ 2,057	\$ 2,377	\$ 320
Misc. & Transfers-In	\$ 11,941	\$ 6,294	\$ (5,646)
Total	\$ 145,448	\$ 163,848	\$ 18,400

Table 3: City General Fund Revenues Year to Year Comparison

**CITY
GENERAL FUND REVENUES**

This next table for the City General Fund just shows a comparison of the 4th Quarter year-to-date actuals for 2020 and 2021. It's just showing the same information that we provided on the previous slide, but it just shows the comparison year-to-date 2020 and 2021. So, in 2020, we collected a total of \$145.4M for the City General Fund and in 2021, we collected \$163.8M for a difference of \$18.4M. This last column shows where the increases and decreases were. As you can see, property and sales tax or both above the prior year, as well as the intergovernmental revenue, which is where the ARPA revenue is shown for the revenue loss, revenue replacement funds, that are included and this is just for the City General Fund.

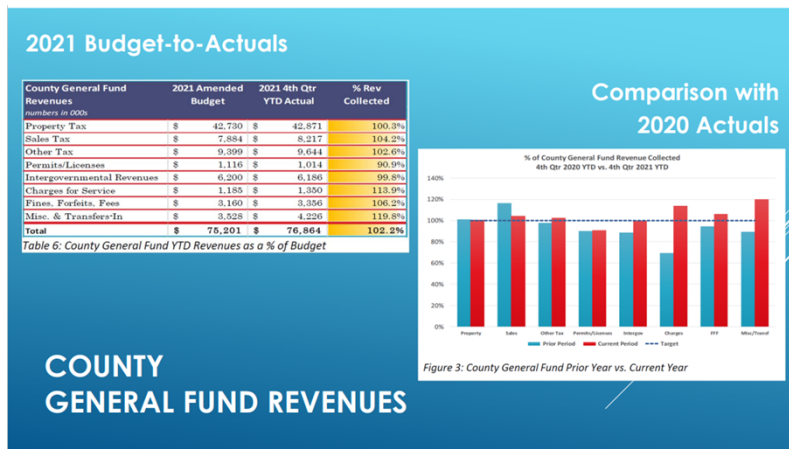
Chairman Burroughs said, Debbie, if I may, may I ask about the miscellaneous transfers in because that is basically a \$5M difference. Can we talk about what those are?

Ms. Jonscher said I know that this is the difference, it would be, if we may have had some additional transfers in 2020. I'm not recalling anything specific. I just know that this is just showing that we did not—I believe we didn't transfer as much. Let me look at the total. I don't know what was included in 2020. I might have to go back and pull up what was included in all the transfers. I'm not—I know this, the \$6.294M is fairly close to the budgeted amount for 2021. I see Kathleen has her hand up. She may be able to comment on what that transfer was.

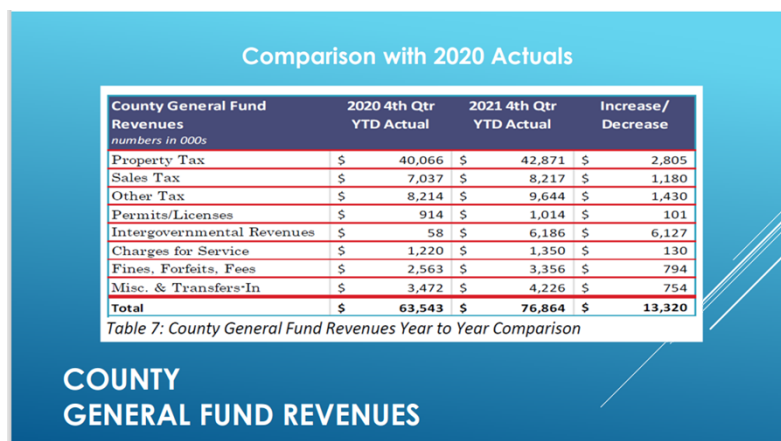
Kathleen VonAchen, Chief Financial Officer, said I don't remember off-hand specifically what the \$11.9M in 2020 was comprised of, but I do know that due to the pandemic, there were—in order to balance the budget in 2020, there were a number of transfers that occurred between funds in order to continue operations. Those were all, of course, approved by the Commission. There was also, the miscellaneous also includes \$2M revenue that came in as a result of selling property related to the Amazon project. I'm forgetting the name of it now, where is it—north of Parallel. I'm forgetting the name of it. **Chairman Burroughs** said the Woodlands.

Ms. VonAchen said, yes, that's it. So, that was, I know that was \$2M of it. Each year transfers vary quite a bit from year-to-year, so that's why you see the year-to-year comparison being so different.

Chairman Burroughs said the purpose of that question was to ensure that the public knows that we didn't lose money, we just didn't have the money to transfer into the account.



Ms. Jonscher said I'll continue on. These next two slides will be for the County General Fund. Here we're showing the 2021 Budget-to-Actuals for the county. The total 2021 amended revenue budget was \$75.2M. The total revenue collected was \$76.8M, thereby, we collected 102.2% of the total revenue budgeted. Just note that property tax once again at 100%, just slightly over 100% and we'll just note in the County General Fund, Property Tax accounts for almost 60% of the total budget. Sales tax accounts for 10%, and we collected 104.2% there. Other Taxes, which include motor vehicle taxes and delinquent accounts for about 12%, and we were at 102.6% there. Permits and Licenses at 90.9%. Intergovernmental Revenues 99.8%. Charges per service 113.9%, and the largest charge for service there is the jail fee on the county side. Fines and Fees at 106%. That includes penalties, auto license fees, and District Court Fees. Then Miscellaneous at 119.8%. The graph is just showing, once again, the comparison. It's a percent of budget—it's a percent of the revenue collected compared to budget, so it shows the prior year and the current year.



Then the final slide for the County General Fund revenues, this shows the year-to-date comparison of 2020 with 2021. So, in 2020, the total revenues collected for the County General Fund at \$63.5M. In 2021, we collected \$76.8M. That being a difference of \$13.3M, and here you can see where those increases were. I will just note on the Intergovernmental Revenues, this is, once again, where the ARPA revenue is shown in the budget. And that's all I have for revenues if there's any questions.

Chairman Burroughs said not a question, but the Intergovernmental Revenues, even though with the ARPA funding going in, that still is only \$6M of the \$13.320M that we brought in. So, these budget numbers are very promising, in light of what we went through, so thank you.

Ms. Jonscher said that's correct. About another 5% was between the other tax revenue, \$5M.

Chairman Burroughs said we have been somewhat conservative on our sales tax and use tax. I think it's evident when we see these numbers, especially the other tax. When we see the growth in it, as well as the property tax, we see \$2M, almost a \$3M increase in property tax and we see an overall, a \$13M increase in total revenue in the county side, so I think that's promising. We will be ready to address this within the budget process.

And, if I may, colleagues, I would just state that, as we move forward, Debbie or Kathleen, either one of you, is there a reason why we wait until after the 1st Quarter of the year to get our 4th Quarter actuals?

Ms. VonAchen said well, yes, there is. We like to provide as accurate information as possible. The revenues come in and we know, for the most part, what they are fairly soon, early on. It takes about a month or two for us to book all of the transactions into our financial system. It actually takes about six weeks to do that. There's always a lag and that's because of, frankly, our financial system and business processes are little time intensive and kind of done by hand. The financial system that we're currently installing, we are going to be automating a lot of these processes so they'll be much more streamlined. We're anticipating with the implementation of this new financial system, which is planned for October of this year, we'll be able to provide financial information much sooner. The current processes that we have in place are just very time intensive

and so that's why it takes a while for us to get all the data properly entered into our financial system and reviewed and approved.

Chairman Burroughs said I just know as we approach the budget meetings that we have and it's nice to have this information, so, we as commissioners, can start looking at the budget and I know it may take not more than two months, but here we are halfway into April or beginning first of April and we're just now getting 4th Quarter Actuals. It would be nice if—I look forward to having a new program to get these numbers out more rapidly, especially before we start the budget process, so thank you.

Any comments from the Commission? Seeing none. Any of the attendees have any comments or questions. I see Reverend Adri Showalter Matlock. You have three minutes to make your comments. Please come to the microphone and state your name and city of residency for the record.

Reverend Adri Showalter Matlock, resident of KCK, said I just had a question of clarification for Ms. Jonscher. You mentioned that the largest portion of revenue from the charges for service come from the jail. Can you expand on what you meant by that? What does that mean?

Ms. Jonscher said sure. It's a fee that's collected by the county for jail services. It's a payment from the city to the county.

Rev. Showalter Matlock said okay, so, the City of Kansas City, Kansas, pays the county for operating the jail.

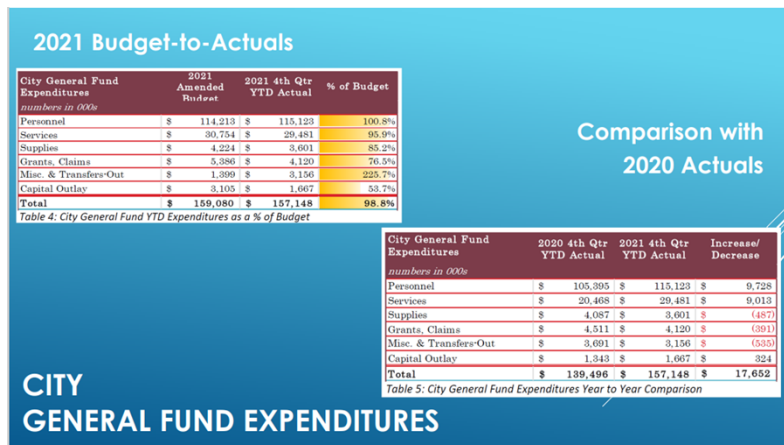
Ms. VonAchen said Bonner Springs and Edwardsville also pay it too. **Rev. Showalter Matlock** said okay, thank you.

Chairman Burroughs said and if I remember correctly, the Sheriff operates the jail, which comes out of the county budget, not the city budget. **Ms. Jonscher** said that's correct.

Commissioner Burroughs said so, with that, I misspoke earlier. I do have—and this was for information only. I do have one more item that is for information only.

Ms. VonAchen said actually, we didn't give Reggie a chance because he has to do his expenditure side, sorry.

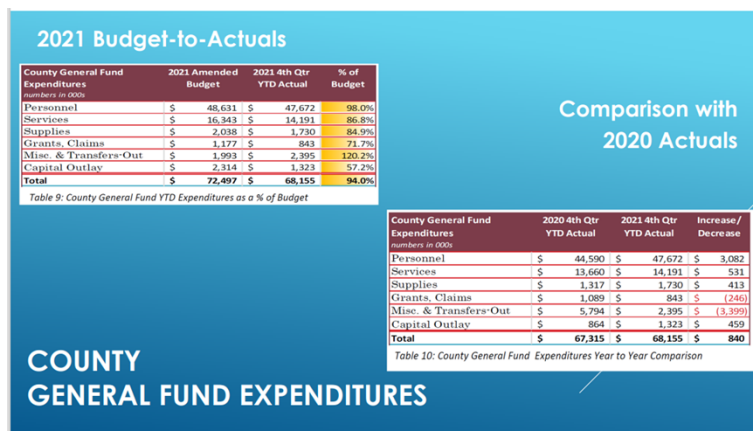
Ms. Jonscher said I only did the revenue side. So, I'll hand it over the Reginald Lindsey, our Budget Director.



Reginald Lindsey, Budget Director, said the current slide looks at the City General Fund expenditures and so there's two views here, we have two different charts. The upper left-hand corner, we have the City General Fund expenditures looking at 4th Quarter, as it compares to the Amended Budget. Then the bottom left-hand corner, we have year over year review for the 2020 4th Quarter year-to-date actuals. Then also the 2021 4th Quarter year-to-date actuals. And so, what we're looking at in these two charts or six expenditure categories for the 4th Quarter and the key thing that we're looking for in the top chart is, we want to make sure that the expenses came in less than 100%. So, as we look at Personnel, Personnel is made up of salaries, pensions, benefits and overtime within the organization and we see we're right around 100% and then we have Services, and that includes transit services that are provided and then also trash contract and then software and legal fees. Then we have Supplies, which includes utilities such as natural gas. Then also fuel for the organization and then also vehicle parts.

Then we can also see where we have Miscellaneous Transfers in and out and which that was over budget. It came into 225% and what went on there is projects that were not completed that were cash, they were transferred to the next year, so we can use those. But, overall, we can see total we spent \$157M and we had \$159M, so we spent \$2M less than we planned, so we have about 1% of the budget left.

We go down to the bottom chart where the theme is where we're comparing 2020 verses 2021 actuals. We can see in the six categories, you see Personnel, we're up about 9% from last year. Then Services were up about 44% and the Supplies were down 12%. Grants and Claims were down 9%. Miscellaneous Transfers, now we're down 14% and Capital Outlay we're up 24% over the prior year. Looking at the total budget or total expenses that were spent in 2020, we spent \$139M, in 2021 we spent \$157M, and that was \$17M more, which was a 13% increase.



So, on the next slide, we're looking at the County General Fund. We still have the same two views where top graph, the theme is we're looking at what was spent compared to the budget for 2021. We can see again, we have Personnel, Services, Supplies, Grants and Claims, Miscellaneous Transfers Out. Capital Outlay and Personnel, again, is the same as in the city where salaries, pensions and overtime benefits are paid from there. Then we have Services on the county side. Services that are provided a little bit different. There's no transit contract or anything like that. One of the biggest fees over on the county side is inmate medical and inmate farm out which comes from the Sheriff's Department. But overall, we're looking at County General Fund, we have a \$72M budget and we spent \$68M, so we spent 94% of that budget, and we have 6% left, which equates to about \$4.3M.

We look at the bottom left chart, here again, we're looking at 2020 verses 2021 Actuals and we can see Personnel spent 7% more, Services, we spent 4% more, Supplies, we spent 31% more, and Grants and Claims, we spent 23% less. Miscellaneous Transfers Out was 59% less than Capital Outlay we spent 53% more. So, overall the budget was only 1% more from 2020 to 2021 and we spent \$840K more.

Tax Levy Funds	REVENUES <i>numbers in 000's</i>			EXPENDITURES <i>numbers in 000's</i>		
	2021 Amended Budget	2021 YTD Actual	% of Budget	2021 Amended Budget	2021 YTD Actual	% of Budget
City General Fund	\$ 166,819	\$ 163,848	98.2%	\$ 159,080	\$ 157,148	98.8%
City Bond & Interest	\$ 36,187	\$ 37,682	104.1%	\$ 34,125	\$ 33,105	97.0%
County General Fund	\$ 75,201	\$ 76,864	102.2%	\$ 72,497	\$ 68,155	94.0%
Cons. Parks General Fund	\$ 6,558	\$ 6,601	100.7%	\$ 6,561	\$ 6,239	95.1%
County Bond & Interest	\$ 5,309	\$ 5,339	100.6%	\$ 5,982	\$ 5,678	94.9%
Aging	\$ 2,153	\$ 2,147	99.8%	\$ 2,238	\$ 1,853	82.8%
Developmental Disabilities	\$ 382	\$ 402	105.2%	\$ 588	\$ 434	73.9%
Elections	\$ 1,484	\$ 1,454	98.0%	\$ 1,601	\$ 1,484	92.7%
Health	\$ 4,117	\$ 4,051	98.4%	\$ 4,499	\$ 3,414	75.9%
Mental Health	\$ 695	\$ 710	102.3%	\$ 695	\$ 664	95.6%
Total UG Tax Levy Funds	\$ 298,904	\$ 299,098	100.1%	\$ 287,865	\$ 278,174	96.6%

ALL UNIFIED GOVERNMENT TAX LEVY FUNDS

So, on the next chart, we got a view of our eight other Tax Levy Funds and this year we're switching where we're looking at revenues and expenditures. We have revenue on the left-hand side of the page and expenditures on the right-hand side the page. The key thing we're looking for is, it's always good, revenues over 100% and it's always good when expenditures are best at 100%. Looking through we kind of see where we're kind of hovered around 100% in revenues, so most of the funds and expenditures or all of them were less than 100%.

Other Funds	2021 Amended Budget			2021 YTD Actual			2021 Amended Budget			2021 YTD Actual		
	Budget	YTD Actual	% of Budget	Budget	YTD Actual	% of Budget	Budget	YTD Actual	% of Budget	Budget	YTD Actual	% of Budget
Alcohol	\$ 694	\$ 688	99.1%	\$ 885	\$ 546	61.7%	\$ 885	\$ 546	61.7%	\$ 885	\$ 546	61.7%
Clerk Technology	\$ 55	\$ 62	112.6%	\$ 83	\$ 106	127.8%	\$ 83	\$ 106	127.8%	\$ 83	\$ 106	127.8%
Court Trustees	\$ 487	\$ 529	108.6%	\$ 661	\$ 468	70.8%	\$ 661	\$ 468	70.8%	\$ 661	\$ 468	70.8%
Dedicated Sales Tax	\$ 12,236	\$ 12,587	102.9%	\$ 10,989	\$ 10,264	93.4%	\$ 10,989	\$ 10,264	93.4%	\$ 10,989	\$ 10,264	93.4%
Emergency Medical Services	\$ 13,122	\$ 13,541	103.1%	\$ 12,422	\$ 12,422	100.0%	\$ 12,422	\$ 12,422	100.0%	\$ 12,422	\$ 12,422	100.0%
Environmental Trust	\$ 1,175	\$ 1,142	97.1%	\$ 1,745	\$ 1,497	85.8%	\$ 1,745	\$ 1,497	85.8%	\$ 1,745	\$ 1,497	85.8%
Jail Commissary	\$ 62	\$ 83	132.8%	\$ 100	\$ 27	26.5%	\$ 100	\$ 27	26.5%	\$ 100	\$ 27	26.5%
Parks & Recreation	\$ 693	\$ 693	100.0%	\$ 684	\$ 625	91.4%	\$ 684	\$ 625	91.4%	\$ 684	\$ 625	91.4%
Public Levee	\$ 362	\$ 359	99.2%	\$ 423	\$ 326	77.2%	\$ 423	\$ 326	77.2%	\$ 423	\$ 326	77.2%
Register of Deeds Technology	\$ 220	\$ 248	112.6%	\$ 450	\$ 399	88.6%	\$ 450	\$ 399	88.6%	\$ 450	\$ 399	88.6%
Sewer System	\$ 45,534	\$ 47,872	105.1%	\$ 50,321	\$ 45,544	90.5%	\$ 50,321	\$ 45,544	90.5%	\$ 50,321	\$ 45,544	90.5%
Special Assets	\$ -	\$ -	-	\$ 1,050	\$ 150	14.3%	\$ 1,050	\$ 150	14.3%	\$ 1,050	\$ 150	14.3%
Stadium	\$ 792	\$ 771	97.3%	\$ 860	\$ 694	80.8%	\$ 860	\$ 694	80.8%	\$ 860	\$ 694	80.8%
Stormwater	\$ 4,374	\$ 3,753	85.8%	\$ 5,153	\$ 4,180	81.1%	\$ 5,153	\$ 4,180	81.1%	\$ 5,153	\$ 4,180	81.1%
Street & Highway	\$ 8,019	\$ 8,060	100.5%	\$ 7,441	\$ 6,542	87.9%	\$ 7,441	\$ 6,542	87.9%	\$ 7,441	\$ 6,542	87.9%
Sunflower Hills Golf Course	\$ 896	\$ 994	110.9%	\$ 915	\$ 882	96.3%	\$ 915	\$ 882	96.3%	\$ 915	\$ 882	96.3%
Travel & Tourism	\$ 3,108	\$ 3,305	106.4%	\$ 6,731	\$ 5,259	78.1%	\$ 6,731	\$ 5,259	78.1%	\$ 6,731	\$ 5,259	78.1%
Treasury Technology	\$ 55	\$ 62	112.6%	\$ 101	\$ 77	75.9%	\$ 101	\$ 77	75.9%	\$ 101	\$ 77	75.9%
Wyandotte County 911	\$ 920	\$ 914	99.3%	\$ 925	\$ 853	89.4%	\$ 925	\$ 853	89.4%	\$ 925	\$ 853	89.4%
Total Other Funds	\$ 92,804	\$ 95,461	102.9%	\$ 101,969	\$ 91,263	89.5%	\$ 101,969	\$ 91,263	89.5%	\$ 101,969	\$ 91,263	89.5%
Total Funds	\$ 391,708	\$ 394,559	100.7%	\$ 389,834	\$ 369,437	94.8%	\$ 389,834	\$ 369,437	94.8%	\$ 389,834	\$ 369,437	94.8%
County Library	\$ 3,507	\$ 3,534	100.8%	\$ 3,635	\$ 3,517	91.2%	\$ 3,635	\$ 3,517	91.2%	\$ 3,635	\$ 3,517	91.2%
Total ALL Funds	\$ 395,215	\$ 398,093	100.7%	\$ 393,469	\$ 372,954	94.7%	\$ 393,469	\$ 372,954	94.7%	\$ 393,469	\$ 372,954	94.7%

ALL OTHER & TOTAL UG FUNDS

The next slide kind of looks outside our Tax Levy Funds. This slide is a snapshot of our 19 other funds, which consists of a Special Revenue Funds and also our Enterprise Funds. But it also does include a County Library Fund, which is a non-UG Tax Levy Fund that the UG does not control spending on. So key thing here, again, is on the revenue side, which is on the left side of the page, we were looking to be around 100% and then on the right side of the page which are expenditures, we're looking to be below 100%. And looking at the revenues, we had 12 funds that collected more than ever forecasted. Then we have six funds that did not meet the revenue forecast and out

of those six funds like three of them just didn't meet by like 1%, which is a great thing still. Over on the revenue or the expenditure side, we did have a fund that did go over the budget that we have, and that was a Clerk Technology Fund. Spent 127% of this budget, but this fund is allowed to spend up to what its fund balance is and it had a fund balance of \$149K and it went \$23K over budget.



And that completes my portion of the presentation.

Chairman Burroughs said thank you Reggie. Appreciate the overview. Those last mill levies that generated the monies for those programs was extremely important. I think in the past we've seen those numbers really bounce around be high then low. Now we have more stability in those, but we still picked up six basis points. I really appreciate the overview. Committee, any questions, any comments? Seeing none. Any of the attendees? Seeing none. Again, this was for information only, committee.

Action: For information only.

Item No. 7 – 211492...PRESENTATION: WYCO WORKS & SMALL BUSINESS DEVELOPMENT PROGRAMS

Synopsis: Update from representatives of Mid-America Regional Council (MARC) and Wyandotte Economic Development Council (WYEDC) regarding their WyCo Works and Small Business Development Programs, submitted by Ashley Hand, Director of Strategic Communications.

Chairman Burroughs said as I stated earlier, I owe an apology to our members from the MARC Board who are here to present. I will turn the matter over the board members. At this time, I don't know who we have speaking. Maybe someone can guide me as to who will be speaking on behalf of the MARC Board.



Marlene Nagel, Mid-America Regional Council, said I'm the Community Development Director for the Mid-America Regional Council and thank you for the opportunity. We know you've had a long meeting, so we will be brief, but we wanted to share some information about a program that we started last year to serve Wyandotte County and some of the results were having and to introduce our team partners and make you aware of it. We have six key partners with this program.

Support Job Seekers and Small Businesses in Wyandotte County

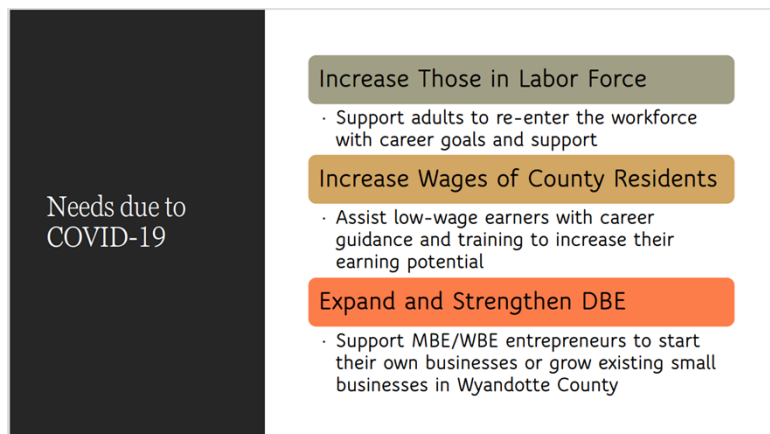
Mid-America Regional Council (MARC) partnered with UMKC Innovation Center, the Wyandotte EDC and Workforce Partnership to secure a \$1.3 million US Economic Development Administration grant in early 2021. The grant funds are intended to help residents impacted by COVID-19 with career coaching and support, job training and employment search services. Using DeBruce Foundation Agilities Profiler tools.

UMKC and MARC through The Toolbox and Entrepreneurial Business Basics LLC are supporting entrepreneurs and emerging small businesses in Wyandotte County.

Partners are working with the Unified Government, Wyandotte EDC and community organizations to promote the programs and services.

We were successful in early 2021 in receiving a grant from the Economic Development Administration. Right after the pandemic really hit the community hard in March of 2020, we began conversations with the Wyandotte Economic Development Council Workforce Partnership and others in your community about some of the needs related to workforce and small business.

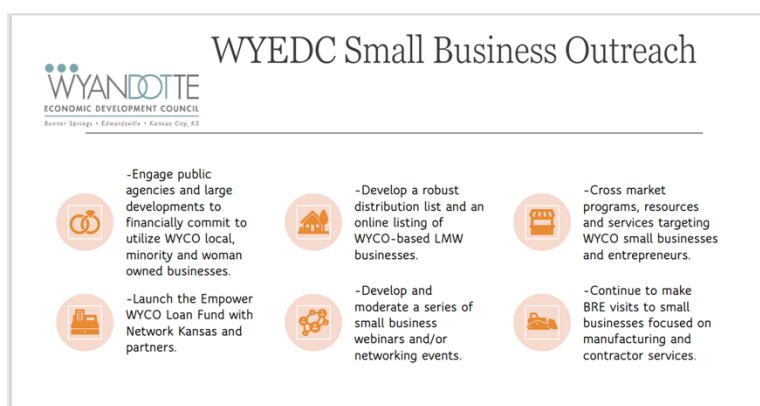
With that, we were able to secure funds to address helping individuals who were unemployed or had dropped out of the labor force all together or were in part-time employment situations with some career coaching and support, job training, and employment search services. We have the support of the DeBruce Foundation and some new tools that they were rolling out to help job seekers look at potential careers. With the University of Missouri, Kansas City's KC Source Link and their small business efforts and two organizations in Wyandotte County, the Toolbox and Entrepreneurial Business Basics, we were able to offer some additional support and services to small businesses and those wishing to start small businesses in your county. Then we've worked with the Wyandotte County EDC and your government staff and others to promote the programs and services.



We were trying to address three key needs: 1) to help those reenter the workforce, or 2) be able to move from lower wage jobs to higher wage earnings, and then 3) to support disadvantaged businesses and individuals to grow their businesses within Wyandotte County.



Keeley Snyder who's the Executive Director of Workforce Partnership couldn't be with us this evening, but she wanted me to share some of the work that they are doing. They are the Public Workforce Investment Board for Wyandotte County. This grant program is allowing them to serve moderate income individuals who perhaps wouldn't otherwise qualify for their services. Through their support and working with our career coaches at Mid-America Regional Council and Cedric Denman of our staff is on the call this evening. We help adults in your community who want to explore careers. Help them understand the skill requirements that businesses are looking for. What training programs might help them achieve those skills, so that they can then move on to employment. We also work closely with community organizations to help clients who oftentimes have barriers and have a hard time in addressing things like transportation, childcare, or other needs in order to be able to get into training and employment.



I think, Jonathan Salazar is on the call and was going to speak a little bit to the work that the Wyandotte EDC is doing.

Jonathan Salazar, Business Retention & Expansion Manager, WYEDC, said my role with the EDC is to meet with companies and to provide resources and assistance on the local and state and federal level. We've met with about 60 companies year-to-date and the majority of those being small businesses and, of course, we have an objective for our small businesses to increase the opportunity for those small businesses to be awarded Wyandotte County projects. On this slide, in particular, here's a few items that we've been working on to engage public agencies and large developments to financially commit to utilize local minority women-owned businesses. We are working to develop a more robust distribution list and an online listing of Wyandotte County base local minority women-owned businesses. We will cross market programs resources and services

targeting, Wyandotte County small businesses and entrepreneurs. We have launched the Empower WYCO Loan Fund with Network Kansas and other partners, which is a 4% 4-year loan, up to \$15K. We will continue to develop and moderate a series of small business webinars and networking events. And, lastly, we'll continue to make BRE visits to small businesses focused on manufacturing and contractor services. So we will continue to collaborate with a number of local organizations that are going to present here on this call, and state organizations. I believe my time is up, and so I believe Gabe Munoz with the Toolbox will be next so, the floor is yours Gabe.

June 2021 - Feb 2022



- 117 entrepreneurs
- 482 consultation hours provided
- 25 events held | 207 attendees
- 2 Spanish Business Action Plan cohorts | 23 graduates
- 28 business assisted with PPP, receiving a total of \$240,000+
- 1/3 services provided in a language other than English
- 60% clients are female entrepreneurs
- 87% are entrepreneurs of color (58% Hispanic | 27% AA)

Gabriel Munoz, Executive Director & Founder Toolbox Small Business Resource Center, said today I'm just going to kind of discuss the work that we have been doing. This organization was created through the help and assistance of a cross sector group of community leaders, local entrepreneurs, and other community organizations to help address the needs and gaps that we have found here in Wyandotte, specifically. The Toolbox is a one-stop shop resource for everything small business in Wyandotte County. All the services that we offer are free at no cost to any business here in Wyandotte County. We provide all types of support around business, creating a business plan, registering the business, so navigating the whole maze of licenses at the county, state and federal levels, assistance with assisting small businesses finding funding to get their business going, helping to grow their operations and find out and learn about more MBE-Minority Women's certifications and contract opportunities for businesses here in Wyandotte County.

We kind of take that intimidating checklist of starting a business and help break it down and make it easier for people to be able to get into regulation and into protocol to help them get their business off the ground. It can be a really intimidating process, and very confusing, so we want to make sure that people are following those proper steps.

We provide our services not just in English, but we also provide them in Spanish and don't have funds to be able to provide interpreting services for all the services that we do provide. We've done workshops and trainings in English, Spanish, Burmese, Nepali, Swahili as well. Of the work we've done, we just started here in June, since that timeframe, we've been able to work with 117 entrepreneurs here in Wyandotte County, providing over 480 hours of consultation to small businesses. We've held 25 different events, drawing over 200 attendees to those events, those business trainings, and classes that we're doing. Workshops around accounting, taxes, marketing, social media, really to help bring up the skill sets of these entrepreneurs.

We've also hosted two different Spanish cohorts. That it's a five-week program where we take an individual and over a class of 10 to 15 individuals and teach them how to build a business plan. Over the course of five weeks, then add an additional three weeks of one-on-one consultations to the individual. We've had 23 graduates come out of that program so far. We've also assisted 28 small businesses who were unaware of the Patriot Protection Program with applying for PPP. They've received so far, a total of over \$240K in funding. Had they not been made aware of, they would have been able to miss out or, worse, they may have closed, so, been able to assist them.

At least a third of the services that we've provided have been in language other than English. Sixty percent (60%) of the clients that we served have been female entrepreneurs and 87% have been entrepreneurs of color. So, we're really trying to help fill that gap that has been missing so long here in Wyandotte County and has been very helpful to support from the Unified Government as well as MARC and the Ewing Marion Kauffman Foundation for their funding and support. So, at this point, I will toss it over to Kira.

Small Business Support



ONE-ON-ONE TECHNICAL ASSISTANCE (50 assisted Nov-Jan)

JUMP ENTREPRENEUR COURSE

- TRAINING FOR SMALL MBE/WBE TO STRENGTHEN THEIR BUSINESS SKILLS AND GROW THEIR BUSINESSES
- 2 COHORTS OF 12-18 ENGAGED IN TRAININGS OVER 12-WEEKS



Kira Cheree Hopkins said I am the founder and owner of EBB Entrepreneur Business Basics. I do want to thank MARC for the opportunity, Marlene and Beth and everyone over there, really just to serve the minority entrepreneurs in Wyandotte County. I want to thank the commissioners for taking time out to hear what we're doing in our county.

What we do is we provide one-on-one technical assistance. We've done lots of cohorts over the course of eight years in Wyandotte County, and really abroad, and COVID helped us to kind of get outside of the box. What we do is we take them in 12 weeks, we want entrepreneurs who are minorities, that's our focus, so brown and black minorities, and we take them and help them to really see if their idea is feasible. We want them to go from an ideation all the way to launch. We also talk to them about building personal credit, business credit branding, so there's a lot of interpersonal skills entrepreneurial mindset. We are also getting our curriculum inside of some public high schools here in Wyandotte County, so, we're really excited about the opportunity to serve.

We will graduate our 15th cohort here on the end of April, and we have served close to 350 entrepreneurs in our eight-year existence. We're just a small piece in the ecosystem, but we are very, very happy to be a part of it, so thank you all for what you guys do and certainly keep minority entrepreneurs at the top of your mind when you all are thinking about funding. This grant has been a tremendous help, being able to provide the technical assistance, taking that barrier out for entrepreneurs has been so, so, so impactful.

So, as you all are planning, budgeting, and thinking about the future of our county, all of the businesses in Wyandotte County from 6th Street almost up to I-435, their small businesses. And many, many of them are minority. So, think about really kind of getting that funding to the groups that are serving that community. It's very important, so thank you so much, and I think I'm passing it to Carmen, I believe.








WHAT IS IT?
ScaleUP! KC - an intense four-month program of training, peer mentoring and business coaching, offered at no cost to qualified and selected entrepreneurs. Offered twice annually.

WHO SHOULD APPLY?
ScaleUP! KC - for business owners who are ready to define their place in their industry and set their company up to scale in terms of infrastructure, people and processes. ScaleUP! KC helps coach, train and connect business owners who lead manufacturing, fitness, early education, trade products and services, software, consulting companies and more.

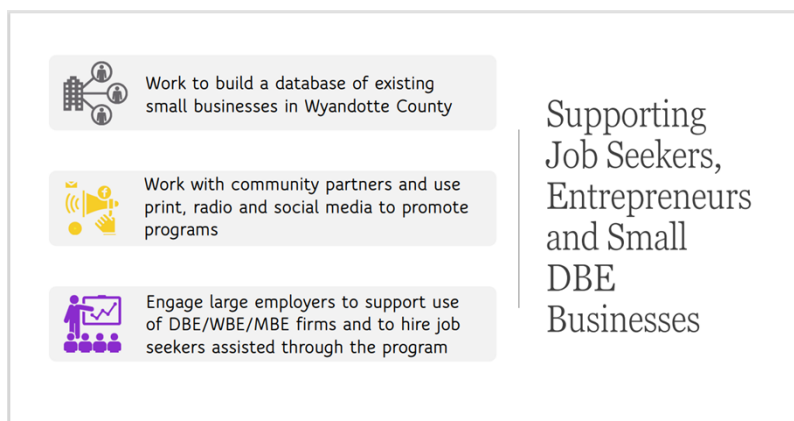
PROGRAM ELEMENTS
ScaleUP! KC equips participants with the confidence, connections and community to redefine their business and reach the next stage by offering:

- Specialized curriculum
- Peer roundtables with experts and business coaches
- Connections with peer cohort and an alumni network of more than 175 business owners
- One-to-one coaching

Carmen Dehart, UMKC Innovation Center, said I'm very happy to share about the ScaleUP! Kansas City Program that is part of this coalition and initiative. Over the course of four months, ScaleUP! Kansas City Program equips participants, the scalers, with the confidence, connections, and community for focusing and energizing their business towards the position to scale. What is that result in, is immeasurable economic impact and job growth for our community, all while making lifelong friendships within their peer cohorts, their community, and an alumni network of 175 business owners. It's because these scalers have made a significant commitment to this program dedicating every Thursday for four months to show up and take their business to these new heights within a specialized curriculum, peer roundtables, and intensive one-on-one business coaching that they receive outside the classroom for up to two to four hours each week.

The cohort 12, which is the current cohort that is part of this program is working on their presentation slide. They are finishing and sharpening their pencils on their financial projections, and they will deliver their presentation publicly and then move right into celebrating their graduation on May 5th, and all of them are at the crunch time looking forward to that.

So, again, thank you to Wyandotte County, to MARC, to this program and the funders. And, yes, I echo Kira, I hope we can sustain and continue to work towards economic improvement and milestones for these small businesses, thank you.



Ms. Nagel said one of the things that we recognize in looking at the Kansas City area economy at Mid-America Regional Council is how vital small businesses are to economic growth throughout the Wyandotte County and throughout the region. So, these three organizations play an important role in bringing training and technical support for those small businesses in the county working closely with the Wyandotte Economic Development Council. We've been working hard to better understand the minority and women-owned businesses within the county to promote both the small business services, as well as the career coaching and job training, and employment services and we're hopeful that this will have a lasting impact.

I will mention regarding our program with Workforce Partnership, we are reaching out and working with Goodwill Industries, and they will be bringing their mobile van into Wyandotte County at selected neighborhood locations. They have the ability to train up to 10 individuals at a time in computer literacy skills and we're hoping to add that as a new part of the program.

Future Funding Needs	
Build Labor Force	Need for ongoing support to strengthen the county's labor force
Strengthen Small Business	Strengthen support for small MBE/WBE businesses in Wyandotte County
Utilize MBE/WBE Firms	Encourage public institutions and large private businesses to use small MBE/WBE firms for goods and services

And finally, Kira mentioned the importance of funding, and I think Gabe and Carmen did as well. This grant runs through early 2023, but we see that the needs are not going to be fully met, and so

providing ongoing support to continue to build and strengthen the county's labor force to take advantage of the many jobs that are within your county, strengthening support for minority and women-owned businesses is really essential. Part of that is encouraging public institutions and large private businesses in your county to use the smaller firms for goods and services. With that, we'd be happy to answer questions.

Action: For information only.

Chairman Burroughs said any questions? Any comments? I don't see any attendees. I don't see any. I would just like to say thank you to Gabe Munoz of the Toolbox Small Business, Jonathan Salazar with Wyandotte County Economic Development, Marlene Nagel with MARC, Carmen Dehart, UMKC ScaleUP! and Kira Cheree with EBB for your presentation this evening. Thank you for investing in our community, we appreciate your partnership tremendously.

Ms. Nagel said thank you very much for the time.

Chairman Burroughs said committee, that concludes our meeting for the evening. Thank you for your attendance, we are adjourned.

ADJOURN

Meeting was adjourned at 6:55 p.m.

am