



Administration and Human Services
Committee
Standing Committee Meeting Agenda
Monday, October 23, 2017
6:45 PM OR
IMMEDIATELY FOLLOWING POLICE
GRADUATION CEREMONY (WHICHEVER IS
LATER)

Location:

Municipal Office Building
701 N 7th Street
Kansas City, Kansas 66101
5th Floor Conference Room (Suite 515)

Name

Absent

Commissioner Angela Markley, Chair

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Commissioner Melissa Bynum

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Commissioner Mike Kane

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Commissioner Harold Johnson

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Commissioner Jane Philbrook

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- I.** **Call to Order/Roll Call**
- II.** **Revisions to October 23, 2017 Agenda**
- III.** **Approval of standing committee minutes from August 28, 2017.**
- IV.** **Measurable Goals**
- V.** **Committee Agenda**

Item No. 1 - GRANT: ALIVE AND THRIVE WYANDOTTE COUNTY

SYNOPSIS: Approval to accept the REACH Healthcare Foundation for a \$60,000 grant by the Unified Government Public Health Department - Healthy Communities Wyandotte for "Alive and Thrive Wyandotte County," submitted by Terry Breicheisen, Director of Public Health. This is a one-year grant, and there is no match requirement.

Tracking #: 171298

Item No. 2 - RECOMMENDATION: REALIGNMENT OF TRANSIT ROUTES

SYNOPSIS: Recommending the realignment of two routes: 115 Kansas Avenue and 116 West Parallel, submitted by Justus Welker, Transportation Director.

Tracking #: 171329

Item No. 3 - REQUEST: CASINO GRANT EXTENSION

SYNOPSIS: Request the Downtown Shareholders of Kansas City, Kansas, Inc. be granted an extension of their 2016/2017 UG-Hollywood Casino grant, submitted by Emerick Cross, Commission Liaison.

Tracking #: 171336

VI. Public Agenda

VII. Adjourn

**ADMINISTRATION AND HUMAN SERVICES
STANDING COMMITTEE MINUTES
Monday, August 28, 2017**

The meeting of the Administration and Human Services Standing Committee was held on Monday, August 28, 2017, at 5:56 p.m., in the 5th Floor Conference Room of the Municipal Office Building. The following members were present: Commissioner Markley, Chairman; Commissioners Philbrook, Johnson, Kane and Bynum. The following officials were also in attendance: Gordon Criswell, Joe Connor and Melissa Sieben, Assistant County Administrators; Henry Couchman and Patrick Waters, Senior Attorneys; Kathleen VonAchen, Chief Financial Officer; Rob Richardson, Urban Planning & Land Use Director; and Justus Welker, Transportation Director.

Chairman Markley called the meeting to order. Roll call was taken and all members were present as shown above.

Approval of standing committee minutes for May 22 and June 26, 2017. **On motion of Commissioner Kane, seconded by Commissioner Philbrook, the minutes were approved.** Motion carried unanimously.

Committee Agenda:

Item No. 1 – 171237... REQUEST: ENHANCED PARATRANSIT

Synopsis: Request implementation of a new pilot service designed to provide a lower cost mobility option for able-bodied individuals, age 16-64, who aren't eligible for existing services, don't have private transportation or reasonable access to fixed route public transportation, submitted by Justus Welker, Transportation Director. Cost would be determined by the length of the trip, which would be less expensive than traditional ride-hailing services.

ENHANCED PARATRANSIT

- New pilot service designed to provide a lower cost mobility option for able bodied individuals who aren't eligible for existing services, don't have access to private transportation or reasonable access to fixed route public transportation.
- Trips for able bodied persons aged 16-64 would be commingled with our existing paratransit services. The cost of these trips would be determined by the length of the trip. This service would be less expensive than traditional ride-hailing services.
- Individuals, who utilize this service to access the transit center or major transfer hub closest to their residence, will be given a RideKC fixed route transfer. Transfers are good for two hours on the RideKC fixed route system. An additional fare may be required when transferring to a route with higher fare.
- This new pilot service is projected to be at minimum a budget neutral initiative, as we would use already established services and routes. Any increase in mileage/ fuel should be offset by the variable passenger fare.
- While initial ridership projections are minimal, this would be an additional mobility option for those in need.
- Staff anticipates operating the pilot service for 6 months to evaluate long term viability.

Justus Welker, Transportation Director, said I'm here tonight seeking approval to implement a new pilot service that's designed to provide a new mobility option for those in need. We plan to brand this service as enhanced paratransit. We offer two paratransit services currently. We do one for persons with disabilities. We also have a paratransit service for senior citizens who are 65 or older. The definition of paratransit is a service that supplements a larger public transit system. So paratransit doesn't have a fixed time point. It's not on a fixed route. It's a demand response service where a person makes a reservation. We pick them up and take them to their destination.

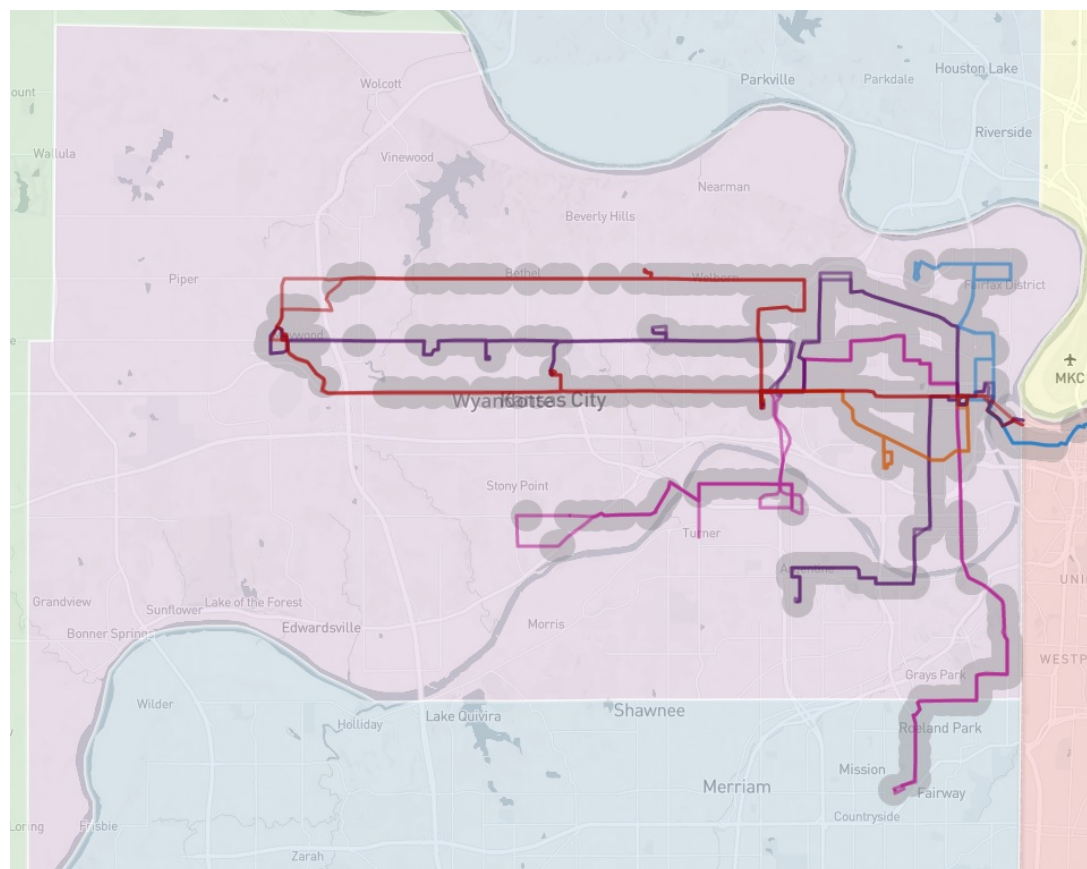
These are folks who don't have access to private transportation, don't have a vehicle, don't have reasonable access to the fixed route transportation and kind of fall through the cracks with the other services we provide. We anticipate us providing trips for able-bodied people 16 - 64. We're going to commingle this into our existing service so it's not an additional service. It'll be incorporated into what we're providing now. The cost of these trips will be determined by the length of the trip and I'll show you a fare schedule here at the end. The service we're providing, since it's public transportation, would be significantly less than a traditional ride hailing service such as an Uber, or a Lyft or something like that. We're probably looking at a 55% - 65% cost savings over those traditional ride-hailing services.

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Now another thing we're targeting on this service would be people who live outside of an area. Best practice says that a person will walk a quarter of a mile to a bus stop to catch a bus. So there's a first mile, last mile problem for people wanting to utilize the bus service that lives outside of that range and I'll show you a slide and I'll actually skip to that right now.

Service	Age	Cost	Days/ Hours	Trip Purpose	PCA/ Guest	Scheduling	Pickup Window	Travel Time Negotiation	Will-Call Returns	Pick Up	During Your Ride	Drop off
ADA Paratransit	No Limit	\$3 per each one-way trip	Same days and hours as the fixed route service	Any	One personal care attendant may ride free. Up to 2 guests may ride with client and must pay the same fare as the client.	Trips can be scheduled 1 to 14 days in advance. Reservations must be made no later than 4:45 p.m. the day before you want to travel. <u>Same day travel requests may be accommodated.</u>		Up to 1 hour before or 1 hour after your requested travel time.		We provide door-to-door service to the most exterior door and cannot enter residences or businesses. Please be ready and waiting near the most exterior door. If you are using a wheelchair, there must be an accessible path from your pickup point to the vehicle. Drivers are unable to assist wheelchair passengers up or down steps or along other non-accessible paths. Drivers are required to wait for passengers up to five (5) minutes after their arrival or five (5) minutes after the start of the pickup window, whichever is longer. If you are not available to board the vehicle within five (5) minutes, you may forfeit your trip.	This is a shared-ride service. You should expect to routinely share your vehicle with other customers. Seat selection is first come, first served. You may or may not be taken directly to your destination. The vehicle may deviate significantly from a direct route to your destination in order to accommodate other passengers. Be prepared to be on board the vehicle for up to one hour or more.	We provide service to the most exterior door of your destination and cannot enter residences or businesses. If you are using a wheelchair, there must be an accessible path from the vehicle to your destination. Drivers are unable to assist wheelchair passengers up or down steps or along other non-accessible paths.
Senior Paratransit	65 & Up	\$2 per each one-way trip	M-F, 7AM - 7PM	Primarily designed for medical, work and nutrition trips but may also be used for education, recreational and personal trips if service capacity exists.		Trips can be scheduled 1 to 14 days in advance. Reservations must be made no later than 4:45 p.m. the day before you want to travel. <u>Same day travel requests cannot be accommodated.</u>	You will be given a 30-minute window in which the driver will be scheduled to arrive. Your vehicle may arrive at any time during this 30-minute window. Please be ready to go at the beginning of your pickup window to avoid any delays.	Dispatchers may offer pick-up times to customers that are different from those requested. This procedure is called trip negotiation. The ability to manage trips in this manner assists us to provide better service to all of our customers.	For medical trips only, you may schedule a will-call return during the reservation process. Will Call trips are not assigned to a vehicle until you call and activate the Will Call. For Will-Call returns, your vehicle will be scheduled to arrive within one (1) hour of your call.			
Enhanced Paratransit (Proposed)	16-64	*Variable based on trip length		Primarily designed for access to fixed route transit, medical, work and nutrition trips but may also be used for education, recreational and personal trips if service capacity exists.	Up to 2 guests may ride with client and must pay the same fare as the client.							

Commissioner Philbrook asked could you address how many blocks a quarter of a mile would be. **Mr. Welker** said it depends on the city itself, I would say but it's probably in the neighborhood of 8 to 10 blocks. **Commissioner Philbrook** said I just wanted to—because most of us don't think in a quarter of a mile walking. **Mr. Welker** said, well I think it depends on you know your scale. A quarter of a mile may seem small to some folks and may be unbearable to others.



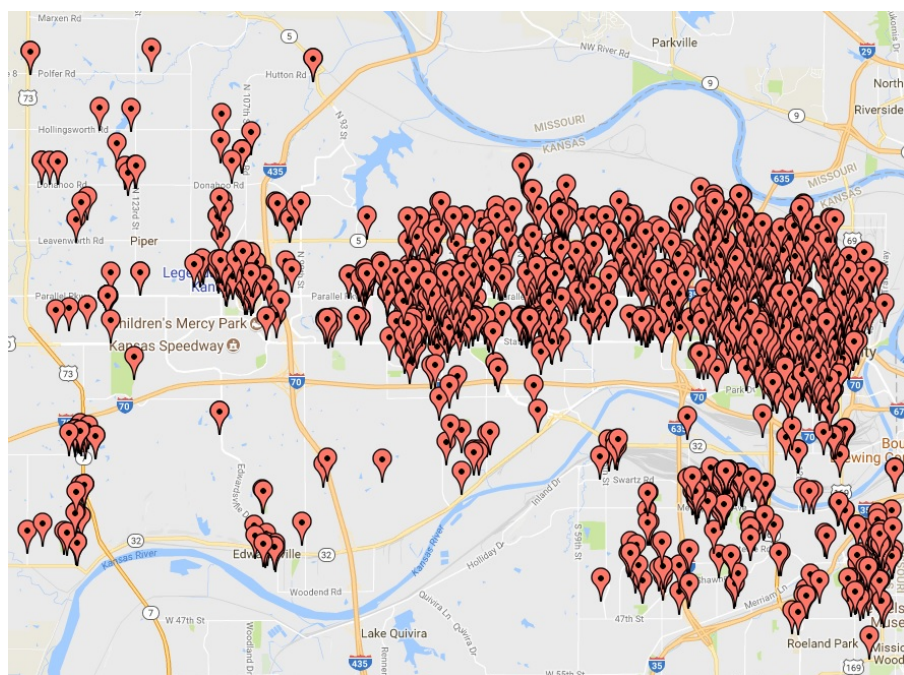
Here's a map of our current routes within our jurisdiction. The bubbles around those routes are a quarter mile buffer around the transit stops themselves. You can see—we did the math and about 50% of our residents have access to those routes since they live within a quarter of a mile. That leaves 50% who don't have access to those fixed routes. These are the folks that we're targeting for this service.

We want to target folks that want to ride that fixed route but live beyond that quarter of a mile and don't have access to that fixed route. We're going to incorporate those folks and we're going to say if you subscribe to this service, we'll take you to the closest transit center or closest transfer hub. We'll put you on that fixed route service. In turn, paying the fare to get to that transit hub, we'll give you a transfer so you can ride on that service. The transfers are good for two hours. It'll get you around wherever you need to go within that two hour timeframe. In return, we'll pick you up at the end of the day. In return, we'll pick you up at the end of the day. We'll accept that transfer and get you back home where you originated from.

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The pilot service projected at minimum to be a budget neutral initiative as the passenger fare, the fare structure would offset any additional costs. We don't anticipate a huge percentage of people utilizing this service, but those folks that do use this service will be those that are in need of the service. They don't have any other options. When we eliminated the 105 Route at the beginning of this year we did public comment, public meetings and most of the folks that came we were able to find an alternative, put them on some other service or get them on a fixed route close and get them to their destination. There were a handful of those folks that we just could not come up with anything for, so this service similar to this would provide a mobility option for those folks. Again, initial ride group projections are minimal.

We anticipate trying this service for six months. Reevaluating it, see if the fare structure meets the needs of those who want the service, see what the ridership looks like, see if we overextended ourselves if we couldn't do it within the services we provide now. All indications are we will be able to incorporate that into our existing service.



This is kind of hard to see. It was in your packet but this is kind of the matrix of the paratransit service we provide. It gives a difference between the ADA paratransit for the people with disabilities, the senior paratransit and also this new enhanced paratransit.

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Commissioner Philbrook said I saw in there that you had a two-hour window. Do you want to speak to that? There's a two-hour link for that to work. **Mr. Welker** said that's for the transfer itself. The transfer ticket to ride the public transportation system is good for two hours. After those two hours if you're still on the system, you can get virtually anywhere in the metro in less than two hours. A person that rides a fixed route transit, they pay a base fare of \$1.50. In turn, they get a transfer ticket to transfer to additional routes to get to their destination. That's where that two-hour timeframe comes into play. **Commissioner Philbrook** said I guess—here's what I'm asking, if I want to go someplace you get me to let's say 47th & State and I get on there and I need to go to my doctor's office which is downtown over town. Okay, I get there. Well, we all know that sometimes we don't get in exactly when we think we should into the office and we have to sit there and wait and if things fall outside of that two hour...**Mr. Welker** said right, you'd have to pay the additional base fare, \$1.50 to get back on the fixed—**Commissioner Philbrook** said so it would just be \$1.50 to get back on if you fall outside of that. **Mr. Welker** said they'd give you a transfer ticket and then we would accept that transfer ticket to take you back to that residence. **Commissioner Philbrook** said just as long as—okay, gotcha.

Trip Length	Base Fare
0 - 3 miles	\$3.00
3 - 6 miles	\$5.00
6 - 9 miles	\$7.00
9 - 12 miles	\$9.00
12 - 15 miles	\$11.00
15 + miles	\$11.00 + \$2 per mile

Mr. Welker said here's the fare schedule that we look to adopt. This is the Ride KC Freedom Fare Schedule. There's already other services within the region utilizing this same fare schedule.

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It's been published. We figured it'd just be easy just to adopt this schedule since it's already out there. Again, the pilot project we'd reevaluate this at the end of the six months if we need to make some changes along the way. I showed you the quarter mile buffer zone; again, those are quarter miles around the existing bus stops on the fixed route system people have access to. This map, this was staggering to me. This is a snapshot of our last twelve months of paratransit service. This map kind of shows the magnitude and the reach of our current paratransit programs. You're looking at 14,024 unique destinations that we've taken folks to within the county and there's over 34,000 passenger trips from those destinations. So again, we're incorporating this enhanced paratransit into our current system so this kind of shows you the reach we have within the county. There's not many areas that we don't provide service to from a paratransit perspective. **Chairman Markley** asked is that a yearly cycle? **Mr. Welker** said yep, that's basically August to present, August 2016 to present day. **Commissioner Kane** asked could you say that number again. **Mr. Welker** said 34,000 trips. **Commissioner Kane** asked what does Johnson County do. **Mr. Welker** said Johnson County really doesn't have paratransit per se. They don't have, since they don't operate true full day fixed route service they don't have to incorporate paratransit service. Now they do special addition service and they don't do all day for—**Commissioner Kane** said but yet they get more money from the state than we do. Thank you.

Commissioner Philbrook said when you were talking about distances. Was that total distance to and from the location or just to it, with your breakdown on charges. **Mr. Welker** said yes, those are per each one-way trip. So that would get you there and you'd have to pay the same fare to get back. **Commissioner Philbrook** said if I have to go five miles out, let's say the base fare would be. Is it round trip, like so it's ten miles. **Mr. Welker** said it would be \$10 round trip yes, for a ten-mile trip.

Commissioner Bynum said just a marketing question Justus. Are we not calling this Ride KC Freedom? **Mr. Welker** said yes, it will be a tier within Ride KC Freedom. **Commissioner Bynum** said so we will brand it along with the rest of the regional transit system. **Mr. Welker** said correct. Right, we're in the process. Our systems, our paratransit systems used to be called Dial-A-Ride. We're in the process of rebranding those to Ride KC Freedom and there are

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different tiers of Ride KC Freedom. There's an application based paratransit service now that's Ride KC Freedom on demand. This will just be another tier within Ride KC Freedom. **Commissioner Bynum** said I'm going to look forward to what you have to share in six months after you do your kickoff trial period. **Mr. Welker** said it will be pretty interesting and I don't anticipate a windfall of usage and revenue coming in from this service, but I think those people that we do reach will be those who actually need this service.

Melissa Sieben, Assistant County Administrator, said I just wanted to state that I want to thank Justus for his innovative and I believe creative which is the next level of innovation, thinking on this, because I have certainly not seen a municipality looking to do this kind of service so I want to thank him for his ideas and efforts and willingness to bring those forward and experiment with something that may have large benefits to those that need it in our community. **Chairman Markley** said agreed. Are there any comments from the public? Hearing none, I'll entertain a motion from the committee.

Action: **Commissioner Bynum made a motion, seconded by Commissioner Johnson, to approve.** Roll call was taken and there were five "Ayes," Philbrook, Johnson, Kane, Bynum, Markley.

Item No. 2 – 171235...DISCUSSION: CURRENT AIR B&B (SHORT-TERM RENTAL) SITUATION IN KANSAS CITY, KS

Synopsis: Discussion regarding the current Air B&B situation in Kansas City, KS, submitted by Rob Richardson, Urban Planning & Land Use Director.



Short Term Rentals

ZONING INFORMATION

Rob Richardson, Urban Planning & Land Use Director, said this is an interesting issue for us. This, what we term short-term rentals but you may know them by Airbnb, VRBO or Homeaway.



What Are Short Term Rentals?

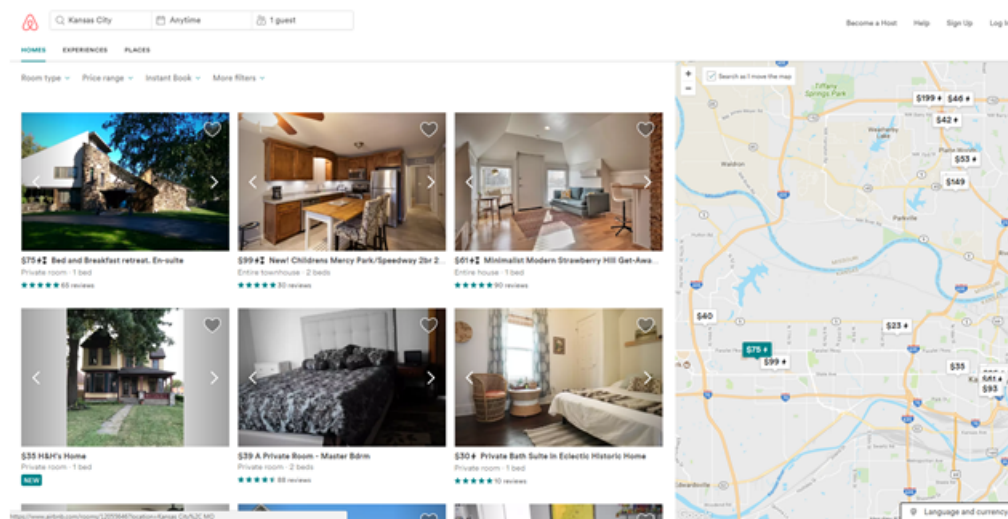
- Short Term Rentals:
 - Are properties that are rented for overnight stays ranging from one to 29 nights.
 - Can include a couch, guest room(s) or the entire unit.
 - Can be the owner's primary residence or an investment property.

Online services such as Airbnb, Home Away, and VRBO have dramatically increased the convenience and popularity of short term rentals.

These are typically defined as properties that are rented for overnight stays from 1 – 29 nights. It's from as little as hey you can sleep on my couch to you can have my whole house or my whole apartment unit. It can be the owner's primary residence or an investment property. One of the things that's unique about these is they pay sale and hotel room taxes so it's not like a

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rental property where somebody rents it for 18 months because you don't pay sales taxes or hotel room taxes on those. So these are distinguished in that way from what you would consider a regular rental property. I've used this service in other cities. I don't know if anyone else has but it's kind of a neat service. It's nice when you go out of town to—you know you don't have to stay in a hotel. They're cheaper than staying in a hotel a lot of times and you get to meet cool people sometimes. It's interesting.



This is a screenshot when you put Kansas City, KS into the search engine. You can see there's several different homes and things for rent there, different prices per night depending on what services they're offering. You know we have a private room and we have whole houses. I don't know if it's true, but I heard someone on Strawberry Hill may have rented their house for like a \$1,000 for the solar eclipse weekend. I don't know if that's true or not but lots of people were—places to stay in the Kansas City area were very much in demand.

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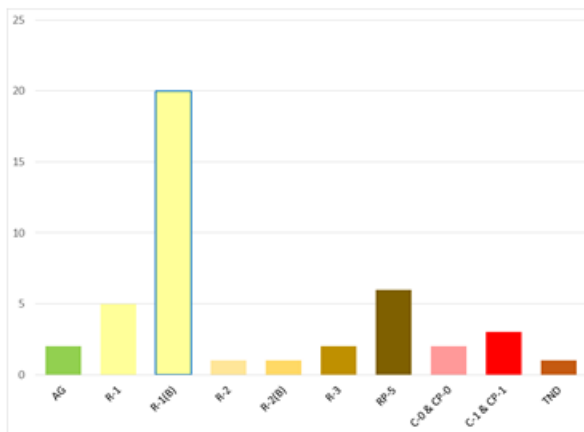
How big is this issue?

- KCK currently has two Special Use Permits for Bed and Breakfast operations.
- Currently KCK has over 45 properties on AirB&B.
- Last year there were approximately seven.
- The number could grow significantly on race weekends.
- The number is likely to continue to grow.
- We currently have a complaint about two AirB&B locations in the Canaan Lake subdivision

I bring this to you because we have two bed and breakfast special use permits now. There's one on your agenda for Thursday evening so there might be three but we have 45 properties on Airbnb. Yes, that's significantly more than we had when we looked last year when we looked at this issue. I thought given the increase in the sharing economy and the increase that we've seen here it was time to talk about this. It became an issue actually quite a lot faster than I thought it would have been. It might be even higher than that on race weekends, obviously when our demand for housing and things increases or other special event times. We do have two current complaints on Airbnb facilities in the community. I haven't acted on those complaints yet because I wanted to do this before and talk to you before we move forward.



How big is this issue?



AirB&B locations by zoning district:

- 29 in AG thru R2(B)
- 8 in R-3 thru R-5
- 7 in C Zones and TND



Talking about how big the issue is, we have 29 that are in AG through our two districts. Those are our lower density residential districts. Eight in what you would consider more multifamily districts and seven in a commercial or TND zone. I believe the one that's in a TND zone is along 6th Street in Strawberry Hill where that was rezoned to TND a year or two ago. You can see here R-1 (B) are definitely the biggest. R-5 are probably apartment units being rented, maybe year around KU Med or something like that.



Benefits and Concerns

Benefits

- Creates a source of income for Wyandotte County residents.
- Provides an affordable option for visitors.
- Provides additional revenue for the City.
- Blight reduction
- Expands the Sharing Economy

Concerns

- Parking
- Noise
- Other nuisances
- Neighborhood character
- Commercialization of neighborhoods
- Conversion of apartment buildings to hotels
- Reduction in full-time residents.
- Tax collection
- Equity with Hotels

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There are several benefits of this and also some concerns. Obviously, it's a source of income for folks that do this. It's an affordable option for our visitors. It does provide additional revenue to the city because we do collect taxes from these. It could help with blight reduction in occupying some places that weren't previously occupied and obviously there's the sharing the economy part of this.

We do have a long list of concerns as well from parking to noise, other potential nuisances. You might have read an article in the *Star* about somebody that rented out an apartment and basically it was a cover charge party in somebody's nice apartment building. It was loud and rowdy and you know everything you can imagine from a crazy party in the apartment next door. We have some neighborhood character issues used in some places potentially. It kind of commercializes potentially some of the neighborhoods. Other cities have had apartment buildings converted basically to a hotel because they are going to be the whole apartment facility, which might reduce our full-time residents. Tax collection is an issue. Airbnb does have an agreement with the state of Kansas, but we're still kind of investigating how of that we actually get. There is an equity issue with those that invest in hotel properties in the community to provide those services.



Code Requirements

- Short-term rentals require a **special use permit**, and **business license** to legally operate.
 - The specific SUP requirements are:
 - A home occupation where customers visit the site (27-340); and/or
 - A commercial use where the owner does not live in the subject property – a temporary use of land for commercial purposes (27-593).
- Most properties listed on Airbnb.com and other services do not have a special use permit or a business license and are an **illegal use**.

As far as our code goes right now these short-term rentals, obviously, Airbnb calls themselves a bed and breakfast but that's kind of the service that they provide. We have two areas where we have specific special use permit requirements. If you have home occupations where customers

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visit your site or if you have a commercial use where the owner does not live in the subject property, you would need a special use permit for temporary use of land for commercial purposes. I talk about this and I mentioned the distinction before because these pay sales taxes so that really distinguishes why they would go into the special use permit category as opposed to maybe our general rental license program. Obviously most of these properties don't have either a business license or a special use permit and are currently under the code an illegal use.

Commissioner Philbrook asked what is our remedy on that since they are. **Mr. Richardson** said well, that's part of the discussion that we'll get to. **Commissioner Philbrook** said you have no remedy right now. **Mr. Richardson** said but we do. We have zoning enforcement action that we can take and we'll talk about if that's our path or not. **Commissioner Philbrook** said and as we go forward, I think part of this then is your intent to find a new way to get through all of this so it's more organized and less special use permit directive.



Legal Issues

- Some courts have required specific zoning language and a comprehensive short term rental ordinance.
- The courts held that zoning code definitions of "bed and breakfast" and "hotels" did not directly apply to this new type of use.
- Utilizing the home occupation method of regulation appears to be a better method of regulation in advance of a complete ordinance.

Mr. Richardson said the legal issues speak to some of the points that you're making. Some courts have required some specific language in comprehensive short-term rental ordinances. They weren't organized for special use permits the way we are. I think we are actually in a good position there. The courts have held the zoning codes—definitions of bed and breakfast and hotels don't directly apply to this new type of use which I don't really understand because bed

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and breakfasts have been using the internet for years and years and years now, but utilizing home occupation method of regulation appears maybe to be a better way to do that for us currently while we don't have—you know we're getting ready to you know sometime in the next month analyzing the responses to our RFP to rewrite the zoning code but we don't have that right now. We actually have kind of a language that says that if you have visitors come in your home and you're collecting fees for that service, then you have a home occupation that needs a special use permit or if you don't live there and you have people coming to that site for commercial purposes and obviously if you're collecting sales tax, it's a commercial operation. They fit in those categories.



Tax Implications

- The State of Kansas Department of Revenue reached an agreement with Airbnb to collect and remit state and local sales tax and local transient guest tax on behalf of Airbnb hosts beginning February 1, 2017.
- The State is remitting taxes back to the Unified Government.
- We are verifying to be sure the UG is receiving all local taxes.

As far as tax implications go, the Kansas Department of Revenue has reached an agreement with Airbnb to collect the taxes. The state is remitting taxes back to us but we aren't sure if we're receiving all of those taxes, our local sales tax and our local room tax. We're talking with them to kind of figure out how that is tracked and how we can be sure that we get all of the taxes that we're due. Some cities, I think Leavenworth has their own agreement with Airbnb and they do theirs on their own. Is that correct Kathleen? Kathleen was telling me about this because there are several of us working on the issue. There's a lot going on in a lot of cities right now related to this.

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Kathleen VonAchen, Chief Financial Officer, said I had the chance to speak with the Assistant City Manager in Leavenworth and what I learned was that they actually went forward and got through home rule, the ability to self-administer their transient guest tax all together and then they entered into an agreement directly with Airbnb. They've been doing this now for about a year or two and they've really seen significant improvements on their revenue tax collection for transient guest tax.



Local Cities
Roeland Park, KS

Roeland Park adopted an ordinance defining short-term rentals, requiring a rental permit, and limiting them to primary residences.

Short-term rentals requirements:

- (1) The *rental* is of the owner's **principal residence**;
- (2) The owner resides in the premise rented for a period of **at least 320 days** in each calendar year;
- (3) Any resident wishing to host a *short-term rental* must provide **courtesy notices** to their neighbors adjacent and across the street. Evidence of this notification must be provided to City Hall prior to approval of an application.
- (4) Any *short-term rental* operating within the City must include the City permit number on marketing materials and online platforms the resident is using to advertise the *rental* of their home.

Mr. Richardson said so what are some of the other local cities doing? There's a description here of the Roeland Park ordinance. They define short-term rentals. They require a rental permit. They limit them to your primary residence so they don't let you do that as a commercial, buy a house and turn it into a hotel basically. You know the owner has to be there most of the year. It counts for some vacation time but they have to provide courtesy notices to their neighbors, which is interesting. It's not a neighbor veto but it's a notice to your neighbor so they understand and they need to include their city permit on all their marketing materials.



Local Cities

Kansas City, MO



Kansas City, MO is currently considering a draft ordinance that would introduce a **short-term rental permit**. Under the proposed ordinance, owner occupied units would need a \$100 permit, whereas hosts who don't occupy the property for 270 nights a year must get a \$259-\$596 permit. **Short-term rentals in the lowest intensity single family zoning districts must apply for a special use permit.**

<http://kcmo.gov/planning/short-term-rentals/>

Kansas City, Missouri is working on this issue. This had to be prepared a couple of weeks ago. They've had another public hearing since then so this information is outdated, but they're still working through a similar issue, but they are focusing on what neighborhoods can do this, some can, some can't and that raised a lot of issues in their last public hearing. That was kind of described in the *Star* article as well, but they would limit them to low intensity single-family neighborhoods. You wouldn't have them in apartments. You wouldn't have them in other higher density districts.



Local Cities

Lawrence, KS



The City of Lawrence currently requires a **special use permit** and is currently pursuing complaint based enforcement. The City is exploring options for regulating short-term rentals and has prepared a report outlining options.

https://assets.lawrenceks.org/assets/agendas/cc/2017/02-21-17/cmreport_Short-Term_Rentals.pdf

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Lawrence is currently pursuing complaint-based enforcement on this and their exploring some of their options related to short-term rentals. They have a report there and a website that you can read. As we move forward in this, listed at the bottom here is some of the common things and potential solutions identified by the city of Lawrence but our current intent is to notify these folks that they need a special use permit.

We probably won't have a new zoning code adopted for at least a year. I worry about how many more might get out there and how much bigger the problem would be. Some folks may say well, I'm not making any money on this anyway, I'm not going to do the process and just self-eliminate. I would imagine there would be some of those that would be that way, but we will during the zoning code rewrite process address this and see if there is a better way and we will discuss that in the public meetings and things like that. We'll have more of a public input process into that as we move forward.



Moving Forward

- Our intent is to enforce the zoning code related to short-term rentals and require that hosts obtain a special use permit and a business license.
- Short-term rental requirements will be addressed during the zoning code update.
- Common solutions identified by the City of Lawrence:
 - Zoning tools/geographic limits
 - Permits and registrations
 - Residency requirements
 - Inspections/insurance
 - Occupant limits
 - Maximum rental days
 - Neighborhood notification/Good Neighbor Brochure

The tools, you know we have zoning tools obviously, you could geographically limit where these could be, obviously permitting and registration could become important; residency requirements. Inspections I think are very important. We have guests coming to the city that expect a level of safety in the places they are going to be renting. Occupant limits, for example, the case in Kansas City, MO, where you had 50 people in an apartment making a lot of noise and kind of

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trashing the hallways, the elevators and the parking lot is not a good thing. How many days a year you can do this and notification either through the zoning process or some type of good neighbor brochure I think would be important so your neighbors would know and expect to see folks and understand that there would be additional folks in the neighborhood.

It's an interesting dilemma. I mean myself, the kids have all gone back to college now, there's three empty bedrooms and you know it might be interesting to have some people come in and chat on a Friday or Saturday evening and have breakfast with them and tell them where the good places are in Kansas City to go. I think it's important that we discuss this amongst the Commission about the way we move forward and how we plan to handle this. For right now, we would notify these folks that they would need a special use permit under the current code and then address the issue in the zoning code update.

Chairman Markley said I think that is the for solution for now, at least that's my personal opinion, not necessarily the opinion of anyone else here. My question is can we as we're notifying these people that currently they have to have a special use permit, can we make some indication that they'll be consideration as we do the zoning code rewrite? So that they might think I'm not going to apply for a special use permit now because it's not that critical to me, but I'm going to pay attention to what's going on here as the UG rewrites their code and maybe when we have this new provision I go back to hosting my Airbnb room based on the new regulation. I just want to make sure people know that that's out there. **Mr. Richardson** said right, we will craft a letter that describes what we're doing now and what the process will be in the future as we get that notice out to them and we'll give them time. I don't expect them to file by the end of the month but I would expect to see them you know at least get in the process over the next 60 days and if they're not in that process then we would have a different letter we might send to them at the end of that period.

Chairman Markley said yes and I was going to say that giving them some time is important too because they may have people lined up going out for some amount of time that they're either going to have to either figure out do I apply for this permit, do I cancel, does it fall before you're going to crack down on them and they have the ability to go ahead and have that one more guest. **Mr. Richardson** said I think that if they have reservations that are already made and they take

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their site down and they fulfill those reservation obligations, then typically even in Code Enforcement actions, if it's a zoning related issue we allow them to pursue the zoning process before we put them through code court.

Commissioner Bynum said I have a question Rob for you in terms of you have used this in other cities. When you reserve an Airbnb in another city, do you as the renter sign something anywhere that says I'm going to abide by all the laws of your city. I mean I'm looking for accountability for a bad actor. **Mr. Richardson** said I haven't made the reservation. I haven't been the reservation maker in our family. I'm not sure of what you sign in terms and conditions. Quite frankly, I wouldn't be worried about that so I would just click through that and give the money and go on. **Commissioner Bynum** said sure.

Ms. Sieben said the answer is they've added some new layers, at least on Airbnb. I can't speak to the other services but they've added where you actually have to have an ID confirmation. My most recent travel to Seattle I stayed in a lower level of someone's home in the city of Seattle Proper and I was required to put my ID down and let them take a photo of it through my cell phone and then send it on. There are things being done that are enhancing the service. I can't say that since they got my mugshot off my driver's license that somehow indicates I'm a good person—**Mr. Richardson** said or that it was a real ID. **Ms. Sieben** said it was a real ID, yes but that is what they're doing and how they are handling. In fact this particular ID was the one with my old last name and it had been cut off in the corner so, but it was accepted.

Ms. VonAchen said I wanted to point out that as a host you agree that you are abiding by all the laws in your local state and community so the current laws—**Commissioner Bynum** said so if you're the host, you're going to be responsible for any bad acting on the part of your guest. **Ms. VonAchen** said well, whatever local laws, like the laws he's pointed out we have currently, the 40+ hosts that we have discussed here; they all agreed that they are abiding by the current laws we have in place, which I don't think they probably are. Do you understand what I mean by that? That's what I mean by that.

Mr. Richardson said but you know we focused on some of negatives. There's a lot of positive things to it too. When we were in Phoenix we were kind of in an old apartment complex that had been turned into condos and all remodeled so we're renting a condo that all five of us could stay in. I don't know if anybody there knew what was going on, but they had a lemon tree out front that was full of lemons. It was kind of nice, fresh lemons in our iced tea.

Commissioner Johnson said the 45 properties that are currently on Airbnb, they are collecting the state and local taxes right now. **Mr. Richardson** said Airbnb has an agreement with the state of Kansas to collect those, but like I said, we're still working with the state and trying to track down that we are getting both our local hotel tax and our local sales tax. The state portion of that is not as significant as our part is. **Commissioner Johnson** said I guess what I'm wanting to make sure of is they are currently collecting them on all 45 of those properties. **Mr. Richardson** said that is my understanding that the state is collecting that based on the agreement with Airbnb. **Ms. VonAchen** said my Research Manager Mike Grimm and I have been monitoring that. There is a three-month delay just in receiving property tax distributions based from the point of sale to when we get the cash. That went into effect in February so you have to count back March, April, and May. We've only gotten a few. It's kind of intermittent. We're still looking for more information like he said. **Mr. Richardson** said but the money doesn't come in with we had 17 room nights and we collected this much tax for it so we could kind of make that calculation.

Chairman Markley asked are there any other comments or questions? Are there any comments or questions from the public?

Phillip Henderson, License Administrator, said I just have one comment that I'd like to make in support of Mr. Richardson's efforts here to speak to the character and complaints. Our office actually receives a great number of complaints and those I have forwarded on to Rob over periods of time. Unfortunately the complaints come in after the fact and in speaking to the character and complaints there's not much that can be done after the fact because there's no real tracking on any of these situations.

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One of the two that's out there at Canaan, we had received a complaint during race weekend last year that one of them and again, it's unconfirmed because there was no opportunity for the Police Department to do any kind of investigation time, but that it was being used for either drug activity and or as a prostitution setup during race week. **Commissioner Kane** asked where at? **Mr. Henderson** said one of the two that was out that listed at Canaan. That's one of the complaints we received last year that one of those two locations was being used for that type and again because there was no opportunity, it was after the fact, the Police Department had no opportunity to do any kind of investigation at that time. **Chairman Markley** said well, and it's relatively easy to see how a resident could think something. You know maybe they see people going in that are not their normal neighbors and they are like even if they were just staying there and it wasn't anything that dire, you could see where people in a neighborhood might say there's five people going in and out of this house. They are people I've never seen before. What kind of business are they doing? **Commissioner Kane** said I have to warn my neighbors when my nine brothers and sisters show up so they don't think anything is really strange going on. It's a crowd of 80.

Chairman Markley asked is there any other follow-up discussion. This is an item for information only, for discussion only, although I think if we want to give Rob direction other than what he has presented as his plan moving forward now would be the time to do it, otherwise he's going to forge ahead as noted. **Commissioner Johnson** said forge ahead.

Action: For discussion only.

Chairman Markley adjourned the meeting at 6:29 p.m.

Adjourn

tpl

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Staff Request for Commission Action

Tracking No. 171298

Full Commission Meeting Date: November 16, 2017

Committee: Administration & Human Services

Date of Standing Committee Action: October 23, 2017

(If none, please explain):

Publication Required: No

<u>Date:</u> 09/19/2017	<u>Contact Name:</u> Terry Brecheisen	<u>Contact Phone:</u> x6707	<u>Contact Email:</u> tbrecheisen@wycokc.org	<u>Department/Division:</u> Health Department
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Item Description:

Approval to accept the REACH Healthcare Foundation \$60,000.00 grant by the Unified Government Public Health Department - Healthy Communities Wyandotte for "Alive and Thrive Wyandotte County". The focus of this grant will be to help develop a comprehensive plan for reducing Adverse Childhood Experiences (ACEs) and their impact on our community. Most of the funding will pay for outside consultants who have led other communities through this process. This is a one year grant, and there is no match requirement.

Action Requested:

Acceptance of grant application

Budget Impact: (if applicable)

Amount: \$0.00

Source:

Included In Budget:

Other (explain): Grant funding request

Attachments List:

Application, Budget

Organization Name: Healthy Communities Wyandotte

Project Title: Alive and Thrive Wyandotte County

PROPOSED SCOPE OF WORK OUTCOME INVESTMENTS

1. Overview of the Proposed Project

Describe briefly in the space provided the purpose of the proposed project.

Healthy Communities Wyandotte (HCW) is a community health coalition created in 2009 after Wyandotte County was ranked as having the worst outcomes in the state. Then Mayor Joe Reardon convened a large group of community stakeholders to create policy recommendations to influence the health outcomes of the county as a whole. The original coalition was comprised of five action teams working on Health Services, Infrastructure, Nutrition, Communication, and Education. Since 2009, HCW has grown to include two more action teams focusing on tobacco cessation and infant mortality and number of related community health initiatives (e.g. 202020 Movement, Levee Trails, and the Healthy Parks Initiative). The coalition serves as a convener and coordinator of community-wide health projects such as the Enroll Wyandotte Project and the Healthy Lifestyles Initiative (*12345 Fit-tastic!*). Each action team is chaired by a content expert and consists of both residents and working professionals. The coalition is currently comprised of over 100 active members representing over 50 area organizations. The goal of HCW is to improve health and well-being in Wyandotte County through increased communication, coordination, and culture change.

The Education Action Team (EAT) was created in 2009 as one of the original HCW action teams. Membership included community leaders from KCKPS, El Centro Inc., United Way of Wyandotte County, Children's Mercy Hospital, K-State Research and Extension, and The Family Conservancy to name a few. The team's mission was to make it so that "every student and family will have access to quality education and support services that promote readiness for school, future education, and subsequent careers." The EAT worked steadily to bring the Healthy Lifestyles Initiative (*12345 Fit-tastic!*) to Wyandotte County through a targeted media campaign and facilitating organizational changes at area schools and early childhood centers. Over time, the team recognized the enormity of its original mission and the incredible challenge of creating meaningful changes in the education system outside of the school boards or state department of education. In 2016, the EAT came together to discuss ways to support Wyandotte County children so that they are better equipped to succeed in school and later in life, and the team voted unanimously to focus on preventing adverse childhood experiences (ACEs) in our community. With the team's new focus came a new name, and the EAT became Alive and Thrive Wyandotte County.

Research on ACEs stretches back to 1995 when over 17,000 members of Kaiser Permanente completed confidential surveys about their childhood experiences and current health status and behaviors. The data revealed a significant relationship between adverse childhood experiences and poor health outcomes in adulthood. In 2014, the Kansas Behavioral Risk Factor Surveillance Survey included ten questions related to ACEs, such as having an incarcerated parent or experiencing physical, sexual, or emotional abuse. The survey results revealed that 65.9% of Wyandotte County adults reported experiencing at least one ACE, and 25.2% reported three or more ACEs. Three or more ACEs is considered a high score and is associated with increased risk of poor health outcomes.

There is a groundswell of energy and effort to work on this issue from a wide variety of partners. Several organizations in Wyandotte County have applied for grants, both individually and in collaboration to work on building a trauma informed community. Kansas City Kansas Public Schools is working to become a trauma sensitive by making internal policy changes to the Parent Handbook and Code of Conduct and training counselors, social workers, and administrative staff on trauma informed practices. The Wyandotte Health Foundation is investing in education and awareness raising in the community as well as trauma informed practice trainings for childcare providers across the county. The Metropolitan Organization to Counter Sexual Assault (MOCSA)/Wyandotte County Sexual Assault Prevention Coalition (WyCo-SAP) is working on a violence prevention plan coauthored with the Unified Government Health Department (UGHD) and the Unified Government Mayor's Office. The UGHD identified adverse childhood experiences as a priority in the 2017 Community Health Assessment and Community Health Improvement Plan and is actively working to train all staff on trauma informed practices and universal precautions. Alive and Thrive serves as a convening body to bring these and other organizations together to collectively determine how to build a trauma informed community in Wyandotte County.

The goals and objectives of this project are to:

- Create a supported and sustainable multi-sector coalition to lead this long-term effort for community transformation
- Create and implement a strategic plan for building a trauma-informed and supported community
- Create a plan for long-term sustainability of the work given the nature of the transformation that is required—that of values, beliefs, and behaviors.

2. Project Outcome

Select the outcome from the REACH Theory of Change that the project proposes to work toward. *(Check one box)*

Select	Outcome
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☐	Enroll All Eligible – Enroll all eligible people in the health insurance marketplace or existing public health insurance programs.
☐	Close the Coverage Gap – Close the coverage gap through expanded eligibility/availability of Medicaid and other publicly funded insurance options.
☒	Strong Safety Net – Strengthen the capacity of the safety net and community to provide high quality, integrated care for consumers with no or inadequate health insurance coverage.

3. Project Strategy

Which one of the REACH strategies will you implement with the proposed project?
(Check one box)

Enroll All Eligible	Close the Coverage Gap	Strong Safety Net
☐ 1. Navigators and Other Assistants and community initiatives to help eligible consumers enroll in health insurance.	☐ 1. Advocacy and lobbying and other forms of citizen and voter engagement to advance policies that close the coverage gap	☐ 1. Advocacy and policy strategies and training programs to expand the oral health care workforce
☐ 2. Advocacy, outreach and media campaigns to increase the number and types of consumers enrolled in health insurance.	☐ 2. Research and analysis to inform policy, and engage voters and policymakers regarding health coverage and population health.	☒ 2. Implementation of strategies to transform care such as trauma-informed care, patient-centered medical home, and care integration.
	☐ 3. Partnerships to identify, research, test and create new coverage and care opportunities for those who remain uninsured or under-insured.	☐ 3. Connect health care consumers, providers and services to reduce the gap between consumer need and healthcare.

4. Outcome Data Reporting

For the REACH Strategy you selected in Question 4, locate the required outcome metric in the table below that is associated with that strategy and describe the method you will use to collect and report the data to the foundation:

Enroll All Eligible	Close the Coverage Gap	Strong Safety Net
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1. Number of eligible consumers the project enrolled in health insurance. _____	1. Number of citizens and/or voters newly engaged to advance policies to close the coverage gap. _____	1. Describe how the project influenced the policy or training effort to expand the oral health workforce. _____
2. Number and type of consumers reached through advocacy, outreach and media campaigns with your project. _____	2. Describe the research and analysis products that were completed to inform and educate voters and policymakers. _____	2. Describe how the project advanced your organization's transformation toward trauma-informed care, patient-centered medical home and/or care integration. Alive and Thrive Wyandotte County is a coalition focused on reducing the prevalence and impacts of childhood trauma in Wyandotte County. The consultants from Change Matrix will assist the coalition with establishing a mission, vision, and strategic plan for how to approach this task. Alive and Thrive aims to create a trauma informed community so that Wyandotte County residents are able to live better and healthier lives. Data collected will include: records and rosters of coalition meetings, affinity groups meetings, and the kickoff search conference; documentation of strategic planning activities; a final document outlining the mission, vision, and goals of the coalition; and pre/post evaluation of leadership and content trainings.

	3. Describe the project's accomplishments in creating new coverage and/or care opportunities for the uninsured. _____	3. Describe the ways the project created stronger connections between consumers, providers and/or healthcare services to meet consumer need. _____
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5. Projected Impact on REACH Target(s)

Choose one of the targets below and indicate how many consumers in the Foundation's service area will benefit from the project. Provide a brief overview of how the proposed project will reach the selected target(s).

Select	Target	How many
☐	The proposed project will reduce the number of uninsured in the Foundation's service area.	
☒	The proposed project will increase the number of consumers served by the health care safety net in the Foundation's service area.	2000

Overview:

Alive and Thrive Wyandotte County is currently comprised of leaders from organizations across Wyandotte County from Kansas City Kansas Public Schools to Children's Mercy Hospital to United Way of Wyandotte County. Each of these organizations serves residents from all parts of the community. As the coalition develops strategic change strategies for combating childhood trauma, the membership will grow to include different sectors that have an impact on trauma in the community (e.g. criminal justice, law enforcement, and mental health). Each of these organizations will have the opportunity to introduce or enhance policies for providing trauma informed services. The coalition will also be working to create a plan for building awareness in the community so that residents are actively engaged in the process of changing the community.

6. Other Anticipated Outcomes and Impact

If there are additional anticipated outcomes or impact on consumers, describe below and provide an estimate of the number of individuals that will benefit.

Other Anticipated Outcomes	How many
Our goal is to build a diverse and multi-sectoral coalition that will approach our mission from all aspects of the community. In our first year, we will be working to identify champions from various organizations and to build leadership abilities among our partner organizations.	40 organizations/departments
Creative and transformative approaches will be a consistent component of our strategic planning. Our goal is to foster	4 groups

innovation so that members of the coalition remain engaged throughout the strategic planning process. The coalition will be split into affinity groups for more targeted dialogue.	
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Other Anticipated Impact	How many
A diverse coalition will ensure a well-rounded approach to reducing the impact of childhood trauma in our community. Each of the affinity groups will be able to discuss innovative strategies and policies to pilot throughout the grant year. This will allow the affinity groups to learn from each other's challenges and successes as we collectively build a trauma informed community.	6 pilot strategies
The work of our coalition will continue to increase community awareness of childhood trauma and the impact it has on individuals and our community. We will be continuously reaching out to newly identified partners and sharing the work of the coalition through various media (organizational newsletters, etc.).	5000 residents/partners reached through outreach materials

Project Plan

In the table below include a brief description of the proposed major activities, the timeline of implementation for each major activity, and the outputs of the activity.

Proposed Major Activities	Timeline	Outputs
Coalition building: Alive and Thrive Wyandotte County and Change Matrix will work together to assess the current coalition structure and membership and identify opportunities to grow membership so that the coalition is comprised of a comprehensive and inclusive cross-section of organizations and individuals in the county.	09/2017-09/2018	A supported and sustained multi-sector coalition comprised of diverse organizations across different sectors that focuses on making organizational and community changes to improve the incidence of and response to trauma in our county.
Search conference: A search conference is a two-day strategic planning meeting. Over the two days, a large group of diverse stakeholders will engage in a variety of interactive activities designed to capture diverse perspectives and ideas on how to address childhood trauma in Wyandotte County. By the end of the conference, the group will develop a mission statement, vision, and goals for the Alive and Thrive coalition.	11/2017	A mission, vision, and goals for building a trauma-informed county.

Awareness raising: The consultants will work with the program coordinator to design outreach strategies, including events and educational materials, to create a shared understanding of the definition of trauma and its impact on the community.	11/2017-09/2018	Increased knowledge about childhood trauma and the different ways it impacts individuals and communities.
Affinity groups: The coalition will be divided into smaller groups of individuals with shared professional experiences (e.g. a group focused on different aspects of the criminal justice system could include law enforcement, courthouse officials, and community corrections). The affinity groups will work on targeted, specific projects and initiatives that align with the broader coalition goals.	12/2017-09/2018	Affinity groups that can work in concentrated areas and share successes and challenges with peers.
Leadership development: Change Matrix will facilitate a two-day leadership retreat focused on leading change within an adaptive framework. The retreat will be followed up by continued coaching. The program coordinator, the chair of the coalition, and eight coalition members will attend the training and receive continued support over the course of the grant period.	01/2018-09/2018	Increased capacity of multi-sector leaders to support the adaptive and technical elements of the coalition's work.
Assessment and evaluation: Change Matrix will assist the coalition with development of an evaluation plan to monitor community and coalition progress over the course of time. The evaluation plan will include metrics for leadership capacity within the coalition and community awareness and engagement. Affinity groups will also develop evaluation metrics specific to their area of expertise (e.g. a group focused on the justice	11/2017-09/2018	An evaluation plan that includes measures for leadership capacity, community awareness and engagement, and sector-specific metrics.

system could use recidivism rates as a metric for success of different trauma informed changes to policies within the community correctional facilities).		
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7. Project Personnel – Alive and Thrive Wyandotte County

Identify the key person(s) and their role(s) on the project in the space below.

Alyssa Carodine, MPH, Healthy Communities Wyandotte Program Coordinator. Alyssa coordinates the Alive and Thrive Wyandotte County team (formerly the Education Action Team). She will be responsible for grant implementation and reporting. Alyssa will coordinate meetings, maintain relationship among community partner organizations, conduct research on best practices, and act as a champion for organizations that are introducing or enhancing trauma informed policies.

Dr. Ray Daniels, Chair of Alive and Thrive Wyandotte County. Dr. Daniels is responsible for leading the Alive and Thrive Wyandotte County team. He serves in an advisory capacity for Alyssa and helps maintain team practice. As a retired superintendent for Kansas City Kansas Public Schools and a current member of the Kansas City Kansas Community College Board of Trustees and the Wyandotte Health Foundation Board, Dr. Daniels is well respected and well connected in the community. He will be responsible for engaging community leaders in the work of the coalition.

AmeriCorps VISTA. This fall, HCW will be hiring an AmeriCorps VISTA volunteer to assist the Alive and Thrive Wyandotte County team. This individual will be responsible for projects associated with the grant as well as team meeting coordination and recording.

Project Personnel – Change Matrix

Change Matrix LLC (CM) is a women-owned, minority-owned, small business that works to motivate, manage, and measure change using a structured approach to assess situations, define outcomes, and tailor processes and tools to uniquely meet the needs of communities, organizations, and systems. We believe that everyone has a voice and value in a community and that the unique needs, hopes and experiences of individuals and the entire community should drive our process.

CM has extensive expertise and experience in health disparities, equity, and cultural and linguistic competence; leadership development; engagement of stakeholders and persons with lived-experience; collaboration for collective impact; and system-wide frameworks and approaches to promote health and well-being, including integrated physical and behavioral health.

CM has worked within systems, across systems and with entire communities to identify, assess, plan for, implement and evaluate complex change. Specifically, CM has worked with communities to develop Systems of Care with a trauma lens. With CM support, systems and communities have

created shared vision, shared language, purpose, community awareness and engagement, as well as implementation and evaluation plans. In the process leaders in the community have developed individually and collectively an adaptive and collaborative approach to sustainable change.

Elizabeth Waetzig, JD: Elizabeth (Liz) specializes in individual leadership, organization, and system development with an emphasis on planning, engagement and implementation, collaboration, and conflict engagement. She has deep experience in facilitation, mediation, strategic planning, systems design and program planning and design which she combines with substantive knowledge in the areas of children's mental health trauma and resilience, child welfare, public health, health care, cultural and linguistic competence, and stakeholder engagement. In her work at national state and community levels, Liz is particularly committed to providing opportunities and effective processes to engage diverse stakeholder groups. She has facilitated processes that emerge organically from the large community groups as well as guiding facilitative processes that require gathering, organizing and providing synthesized data to provide to groups to inform their decision-making.

Suganya Sockalingam, PhD: Suganya is an accomplished consultant/facilitator with a proven ability to assist leaders' vision, develop, and implement organizational strategies to motivate, manage, and measure change. She has expertise in assisting systems address organizational readiness and change management for systems development and transformation to integrate cultural and linguistic competence, cross-cultural collaboration and to address health disparities and inequities in health care access and utilization. Suganya is a recognized expert in applying values and principles relevant to community and family engagement for assessment, planning, implementing, and evaluating programs and services. She has worked with a variety of Federal, state, local, and community organizations and systems. Currently, she is part of a national workgroup sponsored by Kaiser Permanente and the National Council for Behavioral Health participating in developing a change package of providers of integrated health services to provide trauma-informed care.

Shannon CrossBear: Shannon CrossBear is a proud member of the Lake Superior Band of Ojibwe, Fort William First Nation. She expresses her commitment to healing through her work in the world. That work has included facilitating and consulting with the National Indian Child Welfare Association, the Federation of Families for Children's Mental Health, Georgetown University, The National Child Traumatic Stress Network and participating in the Surgeon Generals Conference on Children's Mental Health. Shannon has worked extensively in tribal and non-tribal communities throughout the contiguous United States and Alaska, as well as within Canada, to address systemic change for improved outcomes for children and their families. Ms. Crossbear has facilitated and supported practices and services that include culturally cemented transitions from adolescents to young adult. Shannon is currently co director of the National Family Dialogue on Adolescent Substance Abuse Disorders, a member of First Nations Behavioral Health Association and the Society of TRUTH (Tribal families Rural and Urban Healing Together) Shannon has worked with tribal and non-tribal communities in creating Systems of Care and Circles of Care utilizing traditional intervention and promotion of culturally congruent practices.

Sandra Silva, MM: Sandra Silva, MM has more than 15 years of experience supporting and leading research and evaluation contracts to promote health equity and address cultural competency. Sandra's primary work involves supporting evaluation at community, state, and federal levels that have included quantitative and qualitative data collection such as through surveys, key informant interviews, and focus groups. Currently, she is managing the AIM evaluation for the Maternal and Child Health Bureau (MCHB), which is supporting state level collaboratives across the country to improve maternal and child health outcomes. The evaluation will identify and support dissemination of best practices and is using evaluation data to enhance implementation. Sandra served as a deputy director for a multiyear contract with the National Heart, Lung, and Blood Institute to support expansion of their Community Health Worker Health Disparities Initiative, whose goal was to reduce health disparities in underserved and minority communities. She led the development of tools, resources, and materials to support outreach and education specifically to Latino and Vietnamese populations, and engaged partners to plan regional trainings. Sandra also managed an assessment for the Office of Family Planning that identified strategies for providing culturally competent care in Title X clinics based on the CLAS standards. Prior to her consulting work, Sandra worked for many years in underserved communities and vulnerable populations, both in a research capacity and as a social service provider.

8. Sustainability (if applicable – contact your Program Officer with questions)

Describe the sustainability plan for this project. Address the following key elements of how you will: diversify funding, engage in participatory planning, retain key leadership and staff related to this project, engage in program planning extending at least 2-3 years, develop new public-private partnerships, and use evaluation as an on-going effort to be a learning organization.

Building a trauma informed community is a long-term goal that will require a great deal of determination and continued support from partner organizations. In the first year of the coalition, a significant amount of time will be dedicated to growing a diverse membership that is committed to creating lasting change in Wyandotte County. These funds will assist our coalition in developing a strategic plan for building a trauma informed community through continued awareness raising in the community and collaboration among partner organizations and community members.

One of Wyandotte County's greatest strengths is the sense of partnership that exists between organizations. This collaboration will continue as the coalition grows and defines its purpose in the community. Affinity groups within the coalition will provide a space for sharing successes and challenges that will facilitate better and faster trauma-informed organizational changes. Affinity groups will also encourage organizational partners to work together to pursue funding opportunities to support their activities and initiatives. This is already happening in an unstructured manner, and the coalition will provide opportunities for facilitated collaboration between organizations. Each affinity group will include at least

one person that participates in the leadership development activities. Incorporating leadership development activities into all levels of the coalition will build the collective capacity to maintain and grow the work of the coalition beyond the grant cycle.

The work of Alive and Thrive Wyandotte County will build community changes that will have a lasting impact on the community as a whole and on individual residents. Members of the coalition will develop stronger, more collaborative relationships that will serve our community for years to come. Individuals that rely on our partner organizations for services such as education, social services, or mental health care will contribute to and benefit from the organizations' increased knowledge and innovative institution of trauma informed practices. The collaboration that will be built through this effort cannot be understated—it will bring our community closer together to work on our shared mission to improve the health and wellbeing of Wyandotte County residents.

Organization Name: Healthy Communities Wyandotte

Project Title: Alive and Thrive Wyandotte County

[illegible]

* Identify other funders by name and status. Indicate "r" for requested, "p" for promised (committed but not yet received), "s" for secured (funds received).



Staff Request for Commission Action

Tracking No. 171329

Full Commission Meeting Date:

Committee: Administration & Human Services

Date of Standing Committee Action: 10/23/17

(If none, please explain):

Publication Required: No

<u>Date:</u> 10/06/2017	<u>Contact Name:</u> Justus Welker	<u>Contact Phone:</u> x6798	<u>Contact Email:</u> jwelker@wycokck.org	<u>Department/Division:</u> Transportation
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Item Description:

Annually the Transit Department evaluates our fixed routes for efficiency and effectiveness.

Staff has identified two routes (115 Kansas Avenue & 116 West Parallel) that would benefit from realignment.

Action Requested:

Budget Impact: (if applicable)

Amount:

Source:

Included In Budget:

Other (explain):

Attachments List:

115 Kansas Avenue Realignment, 116 West Parallel Realignment

115 Kansas Avenue

Connector/ Coverage route that provides a functional connection to both a regional hub and localized jobs.

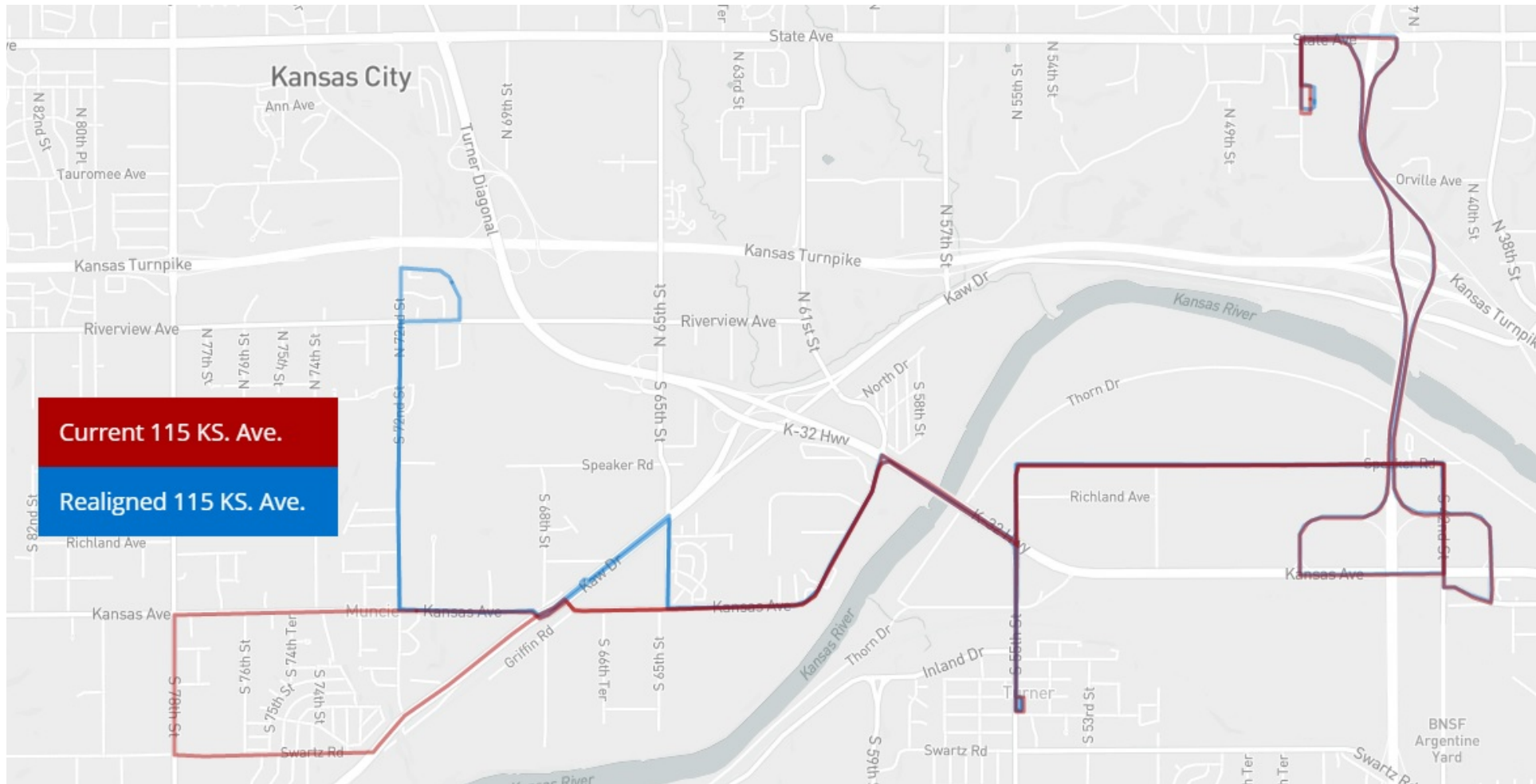
- Primarily used for job access, with a majority of passengers boarding at the 47th Street Transit Center and alighting along Speaker Road in the Santa Fe Industrial Area.
- Currently the only route in KCK that provides service in Turner.

Reasons for Realignment

- Sustained Underperformance
 - ✓ Low Ridership
 - Least amount of cash paying passengers
 - Greatest amount of transfers
- Increase Efficiency/ Effectiveness
 - ✓ Eliminate multiple railroad crossings
 - ✓ Remove non-revenue generating mileage
 - Remove underperforming bus stops (ADR - 1 on/ 1 off)

Benefits of Realignment

- Additional trips to Turner Recreation Commission (Inbound)
 - ✓ Currently only serving on outbound trips
 - ✓ Currently serving by request
- Service to Happy Foods West
 - ✓ Currently serving by request
- Address Cambridge Apt. requests for service
- Ancillary service to Amazon
 - ✓ Currently serving by request





116 West Parallel

Local route that provides trips between districts while connecting to transit hubs.

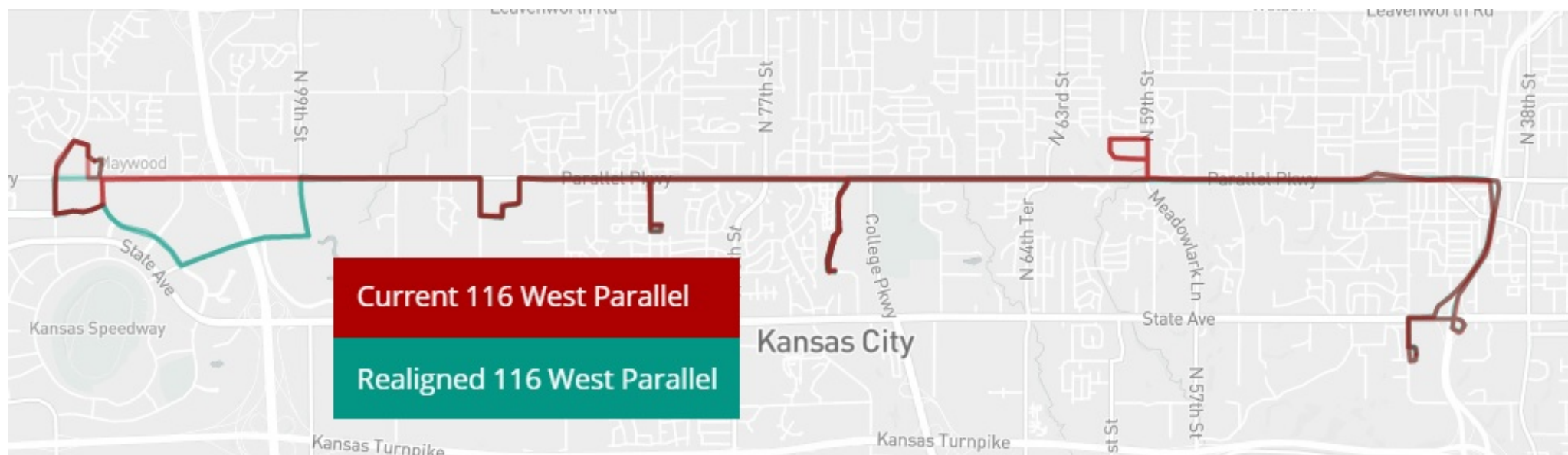
- Primarily used by residents along Parallel Parkway to connect to Village West and the 47th Street Transit Center.
- Currently the only route in KCK that provides service to the West Wyandotte Library and Providence Medical Center.

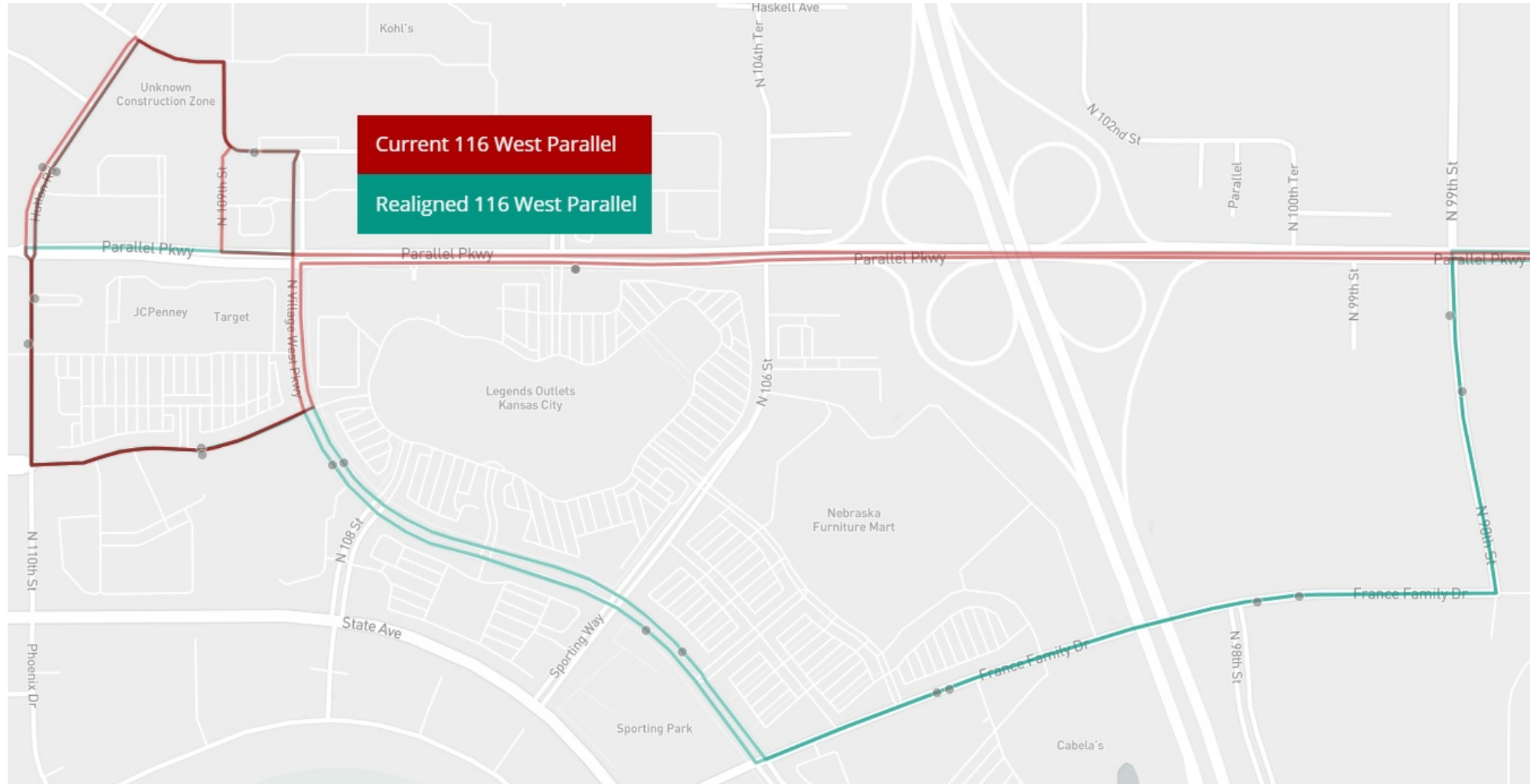
Reasons for Realignment

- Address On Time Performance
 - ✓ Frequently runs late due to tight tolerances (2 mins. of wiggle room)
 - Remove direct service to USD 500 Central office (ADR - 2 on/ 2 off)
- Increase Efficiency/ Effectiveness
 - ✓ Remove non-revenue generating mileage (98th to Village West Parkway)
 - Remove underperforming bus stop (ADR - 1 on/ 2 off)

Benefits of Realignment

- Increase revenue generating mileage
- Address Dairy Farmer's request for service
- Capitalize on Village East momentum
 - ✓ Current and Future Development
- Ancillary service through Village West







Staff Request for Commission Action

Tracking No. 171336

Full Commission Meeting Date: 11/16/17

Committee: Administration & Human Services

Date of Standing Committee Action: 10/23/17

(If none, please explain):

Publication Required: No

<u>Date:</u> 10/10/2017	<u>Contact Name:</u> Emerick Cross	<u>Contact Phone:</u> x6784	<u>Contact Email:</u> ecross@wycokck.org	<u>Department/Division:</u> Administrator's Office
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Item Description:

The Downtown Shareholders of Kansas City, Kansas, Inc. would like to request an extension to their 2016/2017 UG-Hollywood Casino grant. They could not spend awarded funds as planned due to a funding gap. They could not secure supplemental funding from other sources. The \$7,000 grant amended project should be completed by May 31, 2018.

Action Requested:

Approve the 2016/2017 grant extension request.

Budget Impact: (if applicable)

Amount:

Source:

Included In Budget:

Other (explain):

Attachments List:

Downtown Shareholders Casino Grant Extension Request Letter



October 23, 2017

Standing Committee on Administration/Human Services
Unified Government of Wyandotte County and Kansas City, Kansas
701 N. 7th Street
Kansas City, KS 66101

Dear Committee Members,

The Downtown Shareholders of Kansas City, Kansas, Inc. would like to request an extension to our 2016-2017 Unified Government – Hollywood Casino Grant. We were not able to spend awarded grant funds as planned in our original proposal due to a funding gap between the project presented to the Awards Committee and the actual grant received; efforts to secure supplemental funding from other sources were unsuccessful. We have since made the following changes to the proposed project which we understand are in line with data collected from the recent park survey in Wyandotte County.

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Guillermo Lopez

Teresa Mata

Murray Rhodes

- New light fixtures in the gazebo for night-time illumination
- Upgrade gazebo electrical boxes to allow for small events (i.e. small concerts, festivals, etc.)
- If the budget allows, a sign on the east side of the park replicating the one on the south side of park
- Illuminate the 4 flag poles in the park

We have solicited estimates for the cost of these changes. The total cost, as estimated by Mark One Electric, is \$8,000. This would spend down the \$7,000 award we received in 2016/17 and \$1,000 award for 2017/18.

We anticipate that, once given approval to proceed with this amended plan, that the work should be finished by May 31, 2018.

Please feel free to contact me with any questions or concerns. I can be reached at 913-371-0705 or director@downtownkck.org.

Thank you for your consideration.

Chuck Schlittler,
Executive Director

EX-OFFICIO

Mayor Mark Holland

UG Commissioner

Brian McKiernan

Rob Richardson

Greg Kindle

Daniel Silva

STAFF

Chuck Schlittler

Mary Collins